

**FIGURE 1.2**

Percentage of Seminary Students Who Helped a Victim in Distress as a Function of Whether They Believed They Were Late for an Appointment

While walking across campus to deliver a lecture, seminary students encountered a person who needed help. Those who were behind schedule were much less apt to help than were those who were on time or were ahead of schedule. These data show that a small situational variable—whether one is late for an appointment or not—has a large influence on behavior.

Source: Darley and Batson (1973).