Helping 463

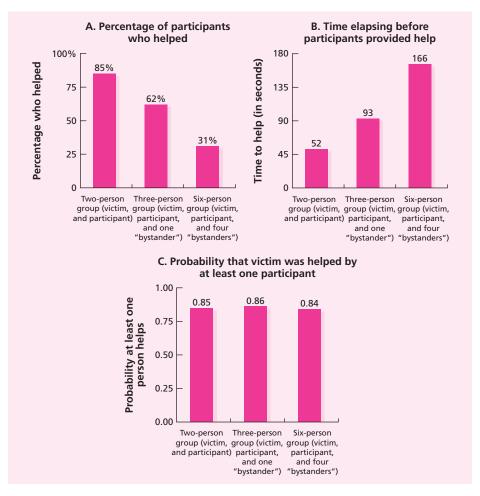


FIGURE 12.9

Helping and Group Size

Panel A shows that any given individual is more apt to help when a group is small than when a group is large. Panel B shows that helping occurs more quickly in small groups than in large ones. Panel C shows that the likelihood of receiving help is not influenced by group size.

Source: Darley and Latané (1968).