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FIGURE 12.5

Predicted Rates of Helping by Batson's Empathy–Altruism Model

When empathy is low, people are expected to help when they can't escape but not when they can. In contrast, when empathy is high, people are expected to help even when escape from the situation is easy. According to Batson, this occurs because low empathy leads to egoistic helping and high empathy leads to altruistic helping.

