



**FIGURE 12.10**

Percentage of Participants Saying the Person Had an Obligation to Help

When asked how obligated people are to help in various situations, Indian Hindus replied that people have an obligation to help even in situations of low need from a stranger. In contrast, Americans saw little need to help someone who had a minor or a stranger who had a moderate need.

Source: J. G. Miller, Bersoff, and Harwood (1990).