

**FIGURE 11.6****Yearning for the Discerning**

After participating in a simulated dating study, male participants indicated how much they liked various women who varied with respect to how much they liked the eligible men. Participants were especially interested in a woman who expressed a great deal of interest in dating the participant but not in dating anyone else. This finding suggests that we are especially drawn to someone who selectively likes only us.

Source: Walster, Walster, Piliavin, and Schmidt (1973).