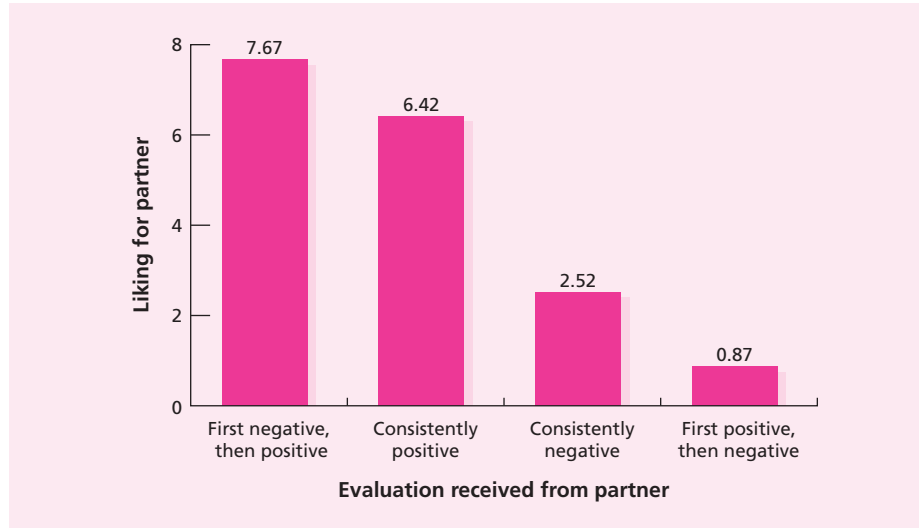


## Interpersonal Relationships

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**FIGURE 11.5****Liking for Another Person Who Evaluates Us Positive or Negatively**

In this study, participants interacted with another person on multiple occasions. Participants were especially fond of someone who disliked them at first but later liked them after getting to know them better (see column 1), and especially disapproving of someone who liked them at first but later disliked them after getting to know them better (see column 4). This finding suggests that changes in evaluation are particularly powerful, especially changes that go from good to bad.

Source: E. Aronson and Linder (1965).