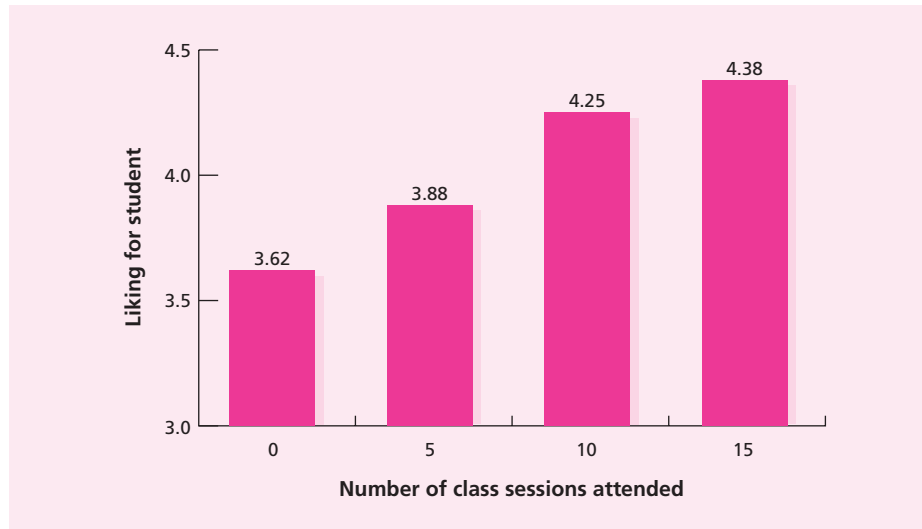


Interpersonal Relationships

403

**FIGURE 11.4****Liking and the Mere Exposure Effect**

Students expressed greater liking for a fellow student who attended class frequently than one who attended only infrequently. These data show that the more times we see someone, the more we like him or her.

Source: Moreland and Beach (1992).