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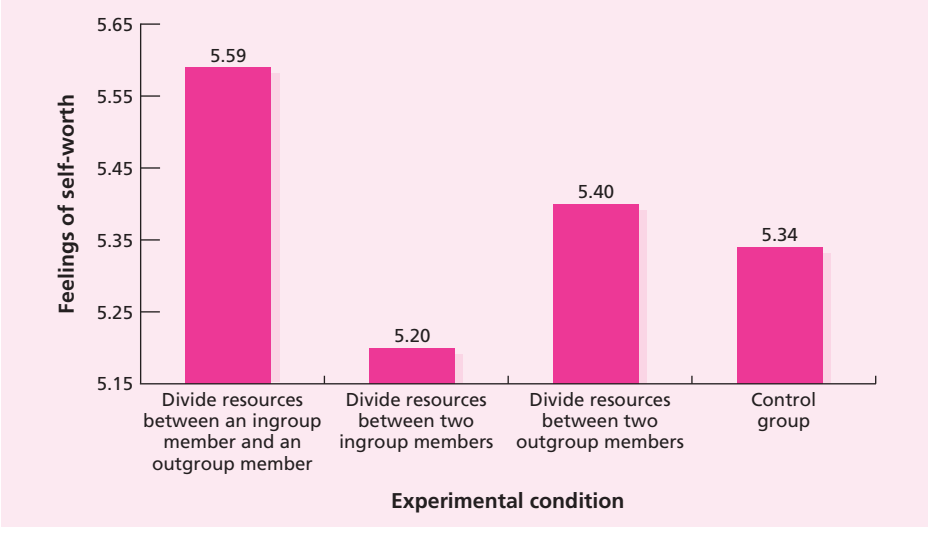
FIGURE 10.6

Feelings of Self-Worth after Ingroup Favoritism

Participants who were given the chance to exhibit ingroup favoritism felt best about themselves. These data are consistent with the claim that discrimination and prejudice serve to enhance feelings of self-worth.

Source: Lemyre and Smith (1985).