



Figure 3.1. **Faces that Vary in their Averageness.** Computer-generated images were created by averaging the faces of two individuals (top row), 4 individuals (middle row), or 32 individuals (bottom row). When shown these images, most people judge the images in the bottom row to be most attractive. These findings support the claim that faces with many average features are highly attractive. (Source: Langlois & Roggman, 1990, *Psychological Science*, 1, 115-121)
