Sunday 30 September 2007

16.00 -18.00 Icebreaking Reception at the new Concert Hall in Uppsala

Monday 1 October 2007

9.00 Registration and Welcome coffee
10.00 Moderators: Russel Johnson, Johan Böhlin & Eva Külper, IST
10.05 Official opening
Gunnar Hedberg, Mayor, Uppsala Municipality, Sweden
10.15 Leif Zetterberg, State Secretary to the Minister of Communication, Ministry of Enterprise, Energy, Communications, Sweden
10.35 Opening remarks by the conference Primus Motor
Magnus Hunhammar, CEO, Institute for Sustainable Transportation, Sweden
Keynote session: *Towards sustainable cities - Demands for green transports*

10.45  Environmental Aspects of the Needs for New Transport System  
Erik Pelling (s), Uppsala Municipality, Sweden

10.55  Needs for a General Transport System (GTS)  
Dr Kjell Dahlström, Director General, Swedish Institute for Transport and Communications Analysis (SIKA), Sweden

11.15  Congestion, Energy, and Improved Land Use  
How Best to Implement PRT in the Edgeless Edge City of the Orange County  
Gus Ayer, Mayor, Fountain Valley, CA, USA

11.45  Lunch

Keynote session: *Urban demonstrations, pilots and strategies for market growth*

13.00  CityMobil and Podcars/PRT  
PRT-demonstration projects, co-funding policies of EU and experiences so far by CityMobil  
- an Integrated Project within the 6th Framework Program of the European Union.  
Jan van Dijke, Project Manager, City Mobil (EU), the Netherlands

13.25  The case for Podcars and the case for Daventry  
Why podcars is now a form of public transport whose time has come?  
How the PRT network for Daventry is designed and tested, outlines the cost, revenue and benefit forecasts.  
Malcolm Buchanan, Director, Colin Buchanan Ltd, UK

13.50  What is the ‘T’ in PRT?  
Why we haven't been successful of implementing green transport  
Lawrence Fabian, Board member, ATRA, USA
14.10 **Implementation plan and where to start**  
General road map * pilot tracks * large scale podcar net * GTSx standards *  
Network of Municipalities with podcar plans (KOMPASS)  
**Magnus Hunhammar**, CEO, **IST**, **Sweden**

14.30 Refreshments

**Keynote session: Vendor Presentations**

15.00 **Vectus’s objectives with the test track and future plans**  
Experience so far from the test track and the certification process and next steps.  
**Dr. Jeon-Young Lee**, CEO, **Vectus**, **Korea**

15.25 **Ollie Mikosza**, CEO, **MIST-ER**, **Poland**  
**Mike Lester**, CEO, **SkyWebExpress**, **USA**  
**Robbert Lohmann**, Sales & marketing, **CyberCab**, **the Netherlands**  
**Christopher Perkins**, CEO, **Unimodal**, **USA**  
**Jan-Erik Nowacki**, former CEO, **SwedeTrack**, **Sweden**  
**Palle Jensen**, CEO, **RUF**, **Denmark**

16.55 Closing Remarks from the Chair

19.00 Banquet at the Uppsala Castle
### Tuesday 2 October 2007

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| 9.00  | **Test track visit**  
Visit to the just inaugurated test track. See and experience the first running podcars in Scandinavia live.  
Just 5 minutes walk from the conference venue. You will be picked up by the Vectus people at the meeting point outside the plenum hall. |
| 9.00  | **Podcar City**  
Uppsala - Green city with podcars  
Current plans for podcars in Bolånderna  
*Carl-Johan Engström, Planning Director, Uppsala Municipality, Sweden*  
Podcars for the east sector of Stockholm: Värmdö-Nacka-Södermalm  
How to handle the increasing traffic? Are podcars better than metros?  
*Yvonne Blombäck, Group Leader Green Party & Hans Lindqvist, Group Leader Centre Party, Värmdö Municipality, Sweden*  
PRT for Santa Cruz  
Mike Rotkin, Former Mayor, City of Santa Cruz, California, USA |
| 10.00 | Questions / discussions |
| 10.15 | Refreshments     |

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| 9.00  | Podcar – a revolution to town planning  
Eva Külper, architect, Grontmij, Stockholm, Sweden |
| 9.30  | Landscape planning aspects of podcar nets  
Prof. Torbjörn Sunesson, SLU & Swedish Road Administration, Sweden |
<p>| 10.00 | Questions / discussions |</p>
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| 10.45 | A2: Renewable energy for green transports | Production and Storage Systems for Renewable Electricity  
Prof. Mats Leijon, The Ångström Laboratory Uppsala University, Sweden |
| 11.15 | Can podcars be driven by solar energy? | Ron Swenson, CEO, SolarQuest, Santa Cruz, California, USA |
| 11.45 | Questions / discussions | |
| 10.45 | B2: Test track visit | Test track visit  
Visit to the just inaugurated test track. See and experience the first running podcars in Scandinavia live.  
Just 5 minutes walk from the conference venue. You will be picked up by the Vectus people at the meeting point outside the plenum hall. |
| 11.45 | Questions / discussions | |
| 10.45 | C2: Economical aspects | Severe shortfalls in current public transport  
Why podcars may make the difference  
Göran Tegnér, WSP Group, Sweden |
| 11.15 | Podcars from a Real Estate Developer Perspective | Marcus Svensson, Business Developer, ByggVesta |
| 11.45 | Questions / discussions | |
| 12.00 | Lunch | |
A3: Lessons learnt and further developments

13.15 Schiphol Airport and Business Park Rivium - experiences from early adopters
Experiences with automated people movers, as CyberCab, at different sites in the Netherlands
Robbert Lohmann, Sales & marketing, 2getthere, the Netherlands

13.45 Extending podcar capabilities
traffic management • service concepts • long distance versions • safety criteria
Prof. Ingmar Andréasson, Royal Institute of Technology, Sweden

14.15 Questions / discussions

B3: Networking for success

13.15 Regional podcar net Eskilstuna – Västerås
The need for sustainable infrastructures
Lars-Erik Dahlin, Strategic Environment Planner, Eskilstuna Municipality, Sweden

13.35 GTS Ecosystem
Sustainable Transportation Fund – a financing model for podcar evaluation and implementation
Christer Lindström, Founder, IST, Sweden

13.50 KOMPASS
Network of Municipalities interested in podcar initiatives
Magnus Hunhammar & Joakim Fjälling, IST, Sweden

14.30 Refreshments

C3: Test track visit

13.15 Test track visit
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14.30 Refreshments
Closing session:

15.00  **Historical experience from implementation of new infrasystems**  
       Prof. Arne Kaijser, History of Science and Technology, Royal Institute of Technology, Stockholm, Sweden

15.25  Panel debate

16.15  Closing Remarks from the Chair

16.30  END