

Curriculum Vita
Jeffrey Barden
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ACADEMIC POSITIONS

Assistant Professor Foster School of Business, University of Washington, 2005-present

EDUCATION

Ph.D. Management, Fuqua School of Business, Duke University, 2006

M.B.A. Information Systems & International Business, Kelley School of Business, Indiana University, 1999

B.A. Economics, University of North Carolina at Chapel Hill, 1992

RESEARCH INTERESTS

Exchange (Alliances, Embeddedness, Trust, Justice, Risk Behavior)

PUBLICATIONS

Refereed Journal Articles

Barden, J. (Forthcoming) The influences of being acquired on subsidiary technology adoption. *Strategic Management Journal*.

Sahaym, A., Steensma, K. & Barden, J. (2010) The role of absorptive capacity and industry context in the search for new competencies. *Journal of Business Venturing*, 24: 376-388.

Barden, J. & W. Mitchell. (2007) Disentangling the Influences of Leaders' Relational Embeddedness on Inter-organizational Exchange. *Academy of Management Journal*, 50(6): 1440-1461.

Steensma, K., J. Barden, C. Dhanaraj, M. Lyles & L. Tihanyi. (2008) The Transition from Shared Ownership to Wholly-owned Subsidiary: The Influences of Power, Learning, and Conflict on the Internalization of International Joint Ventures. *Journal of International Business Studies*, 39(2): 491-507.

George, E., S. Sitkin, P. Chattopadhyay & J. Barden (2006) Cognitive Underpinnings of Institutional Persistence and Change: A Framing Perspective. *Academy of Management Review*, 32(6): 347-366. *Winner of the 2006 AMR Best Paper Award*.

Barden, J., K. Steensma & M. Lyles (2005) The Influences of Management Control Structure on Inter-Parent Conflict in International Joint Ventures: An Organizational Justice-based Contingency Perspective. *Journal of International Business Studies*. 36(2): 156-174.

Lyles, M., M. Sulaiman, J. Barden & A. Kechik (1999) Factors affecting joint venture performance: A study of Malaysian joint ventures. *Journal of Asian Business*, 15(2): 1-20.

Conference Proceedings and Book Chapters

Steensma, K., J. Barden, C. Dhanaraj & M.Lyles (2004) The Transition from Shared Ownership to Wholly-owned Subsidiary: The Influences of Power, Learning, and Conflict on the Internalization of International Joint Ventures. *Academy of Management Conference Best Paper Proceedings*, New Orleans.

Lyles, M. A., K. Szabo, E. Kocsis, J. Barden, C. Dhanaraj, K. Steensma & L. Tihanyi (2003) A Longitudinal Study of Organizational Learning, Unlearning, and Innovation among IJVs in a Transitional Economy. Strategy Process: Shaping the Contours of the Field. Chakravarthy, B., Muller-Stewens, G., Lorange, P., and Lechner, C. (Eds.), Oxford: Blackwell Publishing: 191-207.

Case Studies

Lyles, M., J. Barden & K. Szabo (2002) Chinoin Pharmaceutical and Chemical Works Co. Ltd., Budapest, Hungary. CIBER / ECCH case study.

Barden, J. & M. Lyles (2001) Coca-Cola Indochina Ltd. Pte. In S.E. Kahal (Ed.) Business in Asia-Pacific. New York: Oxford University Press.

Lyles, M. & J. Barden (1999) International Beverage Corporation: Pepsi's Joint Venture in Vietnam. CIBER / ECCH case study.

Custom Teaching & Competition Case Studies (1999-present)
KEXP Domestic Expansion
Carolina Theater of Durham
Duke Baseball
Tree of Life Midwest (with Tim Baldwin)

WORK UNDER REVIEW & IN PROGRESS

The Influences of Acquisition on Subunit Technology Adoption

The Influences of Locality and Leadership Change on New Recruit Performance (with Dustin Bluhm, Terry Mitchell & Tom Lee)

Reconsidering the Influences of Resources and Technological Sector Growth on Alliance Formation (with Manuela Hoehn-Weiss)

Lock-in, Institutional Pressures and Technology Adoption

Resources, Routine Complexity and Firm Performance (with Chi-Hyon Lee and Manuela Hoehn-Weiss)

PROFESSIONAL PRESENTATIONS AND CONFERENCE PAPERS

Barden, J. The Influence of Being Acquired on Subsidiary Innovation Adoption. Presented by J. Barden at the Academy of Management Conference, Montreal, 2010.

Barden, J. Proximity, Leadership Change and Recruit Performance. Presented by J. Barden at the Academy of Management Conference, Montreal, 2010.

Barden, J. & W. Mitchell. The Influences of Leaders' and Organizations' Exchange Ties on Inter-organizational Exchange. Presented by J. Barden at the Academy of Management Conference, Atlanta, 2006.

- Steensma, K., J. Barden, C. Dhanaraj, M. Lyles & L. Tihanyi. The Influence of Power, Learning, and Conflict on the Internalization of International Joint Ventures. Presented at the Academy of Management Conference, New Orleans, by J. Barden, August 2004. Presented at the Academy of International Business Conference, Quebec City, by M. Lyles, May 2005.
- Barden, J. Do Inter-organizational Relationships Matter? Issues of Level in Social Network Models of Exchange. CCC Conference, Emory University, April 2004.
- Barden, J., Action and Experiential Learning. Presented at the Academy of Management Conference, Seattle, August 2003.
- Barden, J., K. Steensma, & M. Lyles. The Impact of Management Control Structure on Inter-Parent Conflict in International Joint Ventures: An Organizational Justice-based Contingency Perspective. Presented at CCC Conference, Duke University, Spring 2001 by J. Barden. Presented at the Academy of Management Conference, Denver, August 2002 by J. Barden.
- George, E., S. Sitkin, P. Chattopadhyay & J.Q. Barden. Environmental framing as an antecedent to institutional persistence and change: Responses to threats and opportunities. Presented at the Academy of Management Conference, Washington D.C., August 2001 by E. George.
- Lyles, M.A., K. Szabo, E. Kocsis, J. Barden, C. Dhanaraj, K. Steensma & L. Tihanyi. A Longitudinal Study of Organizational Learning, Unlearning and Innovation among Private Firms in a Transitional Economy. Presented at SMS Mini Conference University of St. Gallen, Switzerland, May 20-22, 2001 by M.A. Lyles.
- Lyles, M.A. & J.Q. Barden. Trust, organizational controls, knowledge acquisition from the foreign parents, and performance in Vietnamese IJVs. Presented at the Academy of Management Conference, Toronto, August 2000 by J. Barden. Also presented at the Strategic Management Society Conference, Vancouver, Fall 2000 and the Academy of International Business Conference, Sydney, Australia, 2001 by M. Lyles.
- Lyles, M.A., M. Sulaiman, J.Q. Barden & A. Kechik. Factors affecting joint venture performance: A study of Malaysian joint ventures. Paper presented at The Seventh Tun Abdul Razak Conference, Ohio University, Athens, Ohio, April 1999 by J. Barden.

HONORS, AWARDS & GRANTS

- Academy of Management Review Best Paper Award, 2006
- Favorite Instructor, Autumn 2007 University of Washington Business School Graduate Survey
- Best Paper Proceedings, Academy of Management - International Division, 2004
- Nominated for the Dean's Award for Excellence in Graduate Teaching, Duke University, 2003
- National Science Foundation Grant: Learning, Unlearning, and Innovation in Enterprises in a Transitional Economy. Three-year grant. Project Director: Marjorie Lyles, 2001
- Indiana University CIBER Case Study Grant for On-site Data Collection: Chinoin Pharmaceutical and Chemical Works Co. Ltd., Budapest, Hungary. Project Director: Marjorie Lyles, 2001
- Beta Gamma Sigma Honor Society for collegiate schools of business, 1999.

TEACHING EXPERIENCE

- Instructor –Management 502: Business Strategy, University of Washington, evening MBA 2007-present.

Instructor - Management 430: Business Strategy, University of Washington, Undergraduate,
2006-present.

Advisor – Various Undergraduate and MBA Independent Study Projects, University of Washington,
2007-present

Teaching mentor, Ph.D., Autumn Quarter 2006-present.

Instructor - Markets and Management Studies 120: Managerial Effectiveness, Duke University, Undergraduate
2002-2004.

Executive Coach - Innovative Leadership, Executive MBA, Program Directors: Sim Sitkin, Allan Lind, Fuqua
School of Business, Duke University, 2004.

Teaching Assistant - Corporate Strategy: Design and Implementation (Global Executive MBA), Lecturer:
Professor Will Mitchell, Fuqua School of Business, Duke University, 2003.

Teaching Assistant - Organization Design (Weekend Executive MBA), Lecturer: Professor Arie Lewin, Fuqua
School of Business, Duke University, 2000.

Course Coordinator and Discussion Section Leader - Managing and Organization Behavior (Undergraduate),
Lecturer: Professor Tim Baldwin, Kelley School of Business, Indiana University, 1997-1999 (4 semesters).

PROFESSIONAL SERVICE & MEMBERSHIPS

Ad Hoc Reviewer

Academy of Management Journal
Academy of Management Review
Strategic Management Journal
Organization Science
Strategic Entrepreneurship Journal
Journal of Management Studies
Organization Studies
Academy of Management Conference
European Management Review

Professional Memberships - Academy of Management, Strategic Management Society, 2000-present.

Dissertation Committees

Arvin Sahaym (2007) Determinants of Organizational Boundaries
Dennis Park (2010) Venture Capital & New Venture Performance
Ralph Heidl (2010) Multi-party Alliances

Various search and curriculum committees, MBA strategy club advisor, University of Washington Business
School, 2005-present.

Markets and Management Studies (Undergraduate Business Program) Steering Committee, Duke University,
2002-2005.

OTHER EXPERIENCE

Business-to-Business Sales & Market Research, Charlotte, NC, 1993-1997.