The Systems Science Framework The Economy as a System

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# Outline

- Motivation both biophysical and ecological economics draw heavily upon concepts from systems ecology
- General systems science provides a structured framework for thinking about the economy as a system
- Principles of Systems Science provide a basis
- Applications of the principles to economics

## Motivation

- The Systems Ecology heritage
  - Howard T. Odum
    (<u>https://en.wikipedia.org/wiki/Howard T. Odum</u>)
- Ecological Economics focus on the Ecos and its economic value in terms of life support
- Biophysical Economics energy flow through the system and the support of economic work

# The 'Systems' in Systems Ecology

- Systems 'thinking' a necessary but not sufficient condition for *understanding* the world and how it works.
- Formal systems theories
  - Ludwig von Bertalanffy's General Systems Theory (GST

https://en.wikipedia.org/wiki/Ludwig\_von\_Bertalanffy

- Cybernetics and information theory
- Energetics & thermodynamics extended
- Applications like system dynamics modeling, e.g. *Limits to Growth*, Meadows et al.

### The 'Problems' with Systems Theory

- Has developed into disparate fields since the 1950s (control engineering, information theory, system dynamics, complexity science, etc.) – minimal integration
  - Typical evolution into academic silos
  - Each discipline tries to 'explain' phenomena in terms of their own focus
  - Competition for priority of mind space (and funding)
  - Abuse of terminologies ('emergence', 'adaptive', etc.)
- Non-unified perspective or way to understand the nature of systems

# The 'Systems Intuition' in Heterodox Economics

- Open systems concepts used in EE and BPE
- Neoclassical Economics treats the economy as a closed system, which is to say not a real system
- EE and BPE considering open systems and finite, non-renewable resources – take the larger meta-system of the *Ecos* into account

Ecos: Derived from Greek – Home. The planet Earth as a system with the human social system as a subsystem.

# Principles of Systems Science\*

- **1. Systemness:** Bounded networks of relations among parts constitute a holistic unit. Systems *interact* with other systems, forming yet larger systems. The universe is composed of systems of systems.
- 2. Systems are *processes* organized in *structural and functional hierarchies*.
- 3. Systems are themselves, and can be represented abstractly as, *networks of relations* between components.
- 4. Systems are *dynamic* on multiple time scales.
- 5. Systems exhibit various kinds and levels of *complexity*.
- 6. Systems *evolve* to accommodate long-term changes in their environments.
- 7. Systems encode *knowledge* and receive and send *information*.
- 8. Systems have *governance* subsystems to achieve stability.
- 9. Systems contain *models* of other systems (e.g. simple built-in protocols for interaction with other systems and up to complex anticipatory models).
- 10. Sufficiently *complex adaptive* & *evolvable* systems can contain *self models*.
- 11. Systems can be *understood* (a corollary of #9) Science.
- 12. Systems can be *improved* (a corollary of #6) Engineering.

### **Principles Concept Map**



# **Principles Applied to Economics**

• The Economic System in context of the Human Social System and the greater Ecos



### The Human Social System (HSS) Subsystems



# The Economy Subsystem as System of Interest (SOI)



### The Economy Subsystem (Cartoon) Decomposed



## Role of Money – Information to Regulate Flows

- Money is a token in a message flow system used to convey information to control the flows of matter and energy
- Used to 'buy' goods and services
- Used to 'buy' physical and mental labor
- Markets as 1<sup>st</sup> order (primitive) governance



#### Systems Economics and Governance

- The markets provide a basic web of low-level information
- Various 2<sup>nd</sup> order regulatory processes
  - Government rules
  - Fourth estate feedback and impact
- Nebulous structures and functions
  - Usually developed ad hoc in response to crisis
  - Not organized (yet) according to hierarchical cybernetic principles
  - Example: debt financing in response to diminishing EROI of fossil fuels

## Governance Subsystems in Nature

- Many examples of naturally evolved governance subsystems (esp. living systems)
- All such systems are hierarchical cybernetic systems (feedback and feedforward, etc.)
  - Operational management at lowest level
  - Coordination management just above operations
    - Logistical coordinating internal operational processes
    - Tactical coordinating whole system with its environment
  - Complex adaptive & evolvable systems (CAES, like the HSS, organizations, and the human brain) have a strategic management layer over the others

## HSS & Economy Governance

- In the process of evolving and showing the outlined structure of a hierarchical system
- Added complexity of *evolvability* at a very immature stage (ability to learn new behaviors)
- Operational level governance reasonably well understood (e.g. corporate management)
- Coordination level poorly understood (let the market solve all problems!)
- Strategic level not understood at all (deadlock in congress, shared governance in academia!)

## Understanding the Economy

- Decomposing the economy in this fashion exposes deviations from proven systems structures and functions and violations of principles
- Examination of the various information flows and hierarchy of governance mechanisms expose the flaws in standard economic theories
- The systems framework provides causal models of what is going on – needed for real prediction/anticipation

### Notes, etc.

 \* From Mobus & Kalton (2014). *Principles of Systems Science*, Springer, New York. Chapter
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