

**Frank D. Hodge**  
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### **Education**

- ◆ PhD, Indiana University, Bloomington, Indiana, 2000
- ◆ MBA, Indiana University, Bloomington, Indiana, 1996
- ◆ BA, Carroll College, Helena, Montana, 1988

### **Research Interests**

- ◆ How individuals make investment decisions using accounting information
- ◆ Financial disclosure issues and their impact on investors' decision-making processes

### **Publications**

"The Association between Non-professional Investors' Information Choices and Portfolio Returns: The Importance of Investing Experience" (with Brooke Elliott and Kevin Jackson), Forthcoming in the *Contemporary Accounting Research*

"Top Management Team Prestige and Organizational Legitimacy: An Examination of Investor Perceptions" (with Trevis Certo), Forthcoming in the *Journal of Managerial Issues*

"Are MBA Students a Good Proxy for Non-professional Investors?" (with Brooke Elliott, Jane Kennedy, and Maarten Pronk), *The Accounting Review*, January 2007

"The Evolution of Stock Option Accounting: Disclosure, Voluntary Recognition, Mandated Recognition and Management Disavowals" (with Jim Frederickson and Jamie Pratt), *The Accounting Review*, October 2006

"Management Reporting Incentives and Classification Credibility: The Effects of Reporting Discretion and Reputation" (with Pat Hopkins and Jamie Pratt), *Accounting, Organizations and Society*, October 2006

"The Impact of Expertise and Investment Familiarity on Investors Use of Online Financial Reporting Information" (with Maarten Pronk), *Journal of Accounting, Auditing and Finance*, Summer 2006

"Audit Qualifications of Income-Decreasing Accounting Choices" (with Roger Martin and Jamie Pratt), *Contemporary Accounting Research*, Summer 2006

“Does Search-facilitating Technology Improve the Transparency of Financial Reporting?” (with Jane Kennedy and Laureen Maines), *The Accounting Review*, July 2004

“Investors’ Perception of Earnings Quality, Auditor Independence, and the Usefulness of Audited Financial Information,” *Accounting Horizons*, Supplement 2003

“Hyperlinking Unaudited Information to Audited Financial Statements: Effects on Investor Judgments,” *The Accounting Review*, October 2001

### **Working Papers**

“How Do Managers Value Stock Options and Restricted Stock?” (with Shiva Rajgopal and Terry Shevlin)

“The Impact of Overconfidence, Optimism, and Loss Aversion on Investors’ Trading Behavior around Earnings Announcements” (with Christof Beuselinck and Maarten Pronk)

“Fair Value vs. Historical Cost of Tangible Assets: The Effects on Non-professional Investors’ Decisions” (with Max Hewitt and Jane Kennedy)

### **Invited Papers and Presentations**

- ◆ 2006, Roundtable participant, Securities & Exchange Commission
- ◆ 2006, Panel speaker, Accounting, Behavior and Organizations Annual Meeting
- ◆ 2006, American Accounting Association Annual Meeting
- ◆ 2005, Emory University
- ◆ 2005, University of Southern California
- ◆ 2004, Cornell University
- ◆ 2004, Notre Dame
- ◆ 2004, Panel speaker, Accounting, Behavior and Organizations Annual Meeting
- ◆ 2004, University of British Columbia, University of Oregon, and University of Washington Research Conference
- ◆ 2004, Washington State University
- ◆ 2003, University of Texas at Austin
- ◆ 2003, University of Illinois at Urbana-Champaign
- ◆ 2003, American Accounting Association Annual Meeting
- ◆ 2003, Panel speaker, PAC10 Doctoral Consortium
- ◆ 2002, University of Southern California
- ◆ 2002, Tilburg University (The Netherlands)
- ◆ 2002, Indiana University
- ◆ 2002, University of British Columbia, University of Oregon, and University of Washington Research Conference
- ◆ 2001, Guest speaker, Western Washington Investors and Computer Fair
- ◆ 2001, American Accounting Association Annual Meeting
- ◆ 2001, Keynote speaker, National Association of Investors Corporation Puget Sound Annual Meeting
- ◆ 2001, University of British Columbia, University of Oregon, and University of Washington Research Conference
- ◆ 2001, University of Minnesota
- ◆ 2000, American Accounting Association Annual Meeting
- ◆ 2000, Emory University

- ◆ 2000, University of Washington
- ◆ 2000, Arizona State University
- ◆ 2000, University of California at Irvine
- ◆ 2000, University of Florida

### **Teaching Experience**

- ◆ Introduction to Financial Accounting
- ◆ Intermediate Accounting I
- ◆ Intermediate Accounting III
- ◆ Financial Statement Analysis
- ◆ MBA Jump Start Program
- ◆ Budgeting and Financial Reporting for Intercollegiate Athletics Managers

### **Awards and Fellowships**

- ◆ 2007, University of Washington Business School Dean's Faculty Research Award
- ◆ 2007, Appointed to the Financial Accounting Standards Research Initiative
- ◆ 2007, University of Washington Business School Undergraduate Professor of the Year
- ◆ 2006, University of Washington Business School Dean's Junior Faculty Research Award
- ◆ 2006, University of Washington Beta Alpha Psi Professor of the Year Award
- ◆ 2006, University of Washington Business School Undergraduate Professor of the Quarter
- ◆ 2005 – present, Lane A. Daley Faculty Fellowship
- ◆ 2005, University of Washington Business School Undergraduate Professor of the Year
- ◆ 2005, CFO Forum Summer Fellowship
- ◆ 2004, University of Washington Beta Alpha Psi Professor of the Year Award
- ◆ 2003, Wells Fargo/Dean's Faculty Award for Undergraduate Teaching
- ◆ 2002, University of Washington Beta Alpha Psi Professor of the Year Award
- ◆ 2002, University of Washington Business School Excellence in Teaching Award
- ◆ 2002 – 2005, William R. Gregory Faculty Fellowship
- ◆ 2001, University of Washington Beta Alpha Psi Professor of the Year Award

### **Professional Services**

- ◆ Editorial board member, *The Accounting Review*
- ◆ Editorial board member, *Journal of Information Systems*
- ◆ *Ad hoc* reviewer, *Contemporary Accounting Research*
- ◆ *Ad hoc* reviewer, *Accounting Horizons*
- ◆ *Ad hoc* reviewer, *Behavioral Research in Accounting*
- ◆ *Ad hoc* reviewer, *Journal of Accounting and Public Policy*
- ◆ *Ad hoc* reviewer, Financial Accounting and Reporting Section of the American Accounting Association

### **Professional Experience**

- ◆ Assistant Professor of Accounting, University of Washington, 9/00 – present
- ◆ Doctoral Candidate / Associate Instructor, Indiana University, 1994 – 2000
- ◆ U.S. Representative, Namera Company, 1991 – 1994
- ◆ Quality Control Manager, Pacific Lumber & Shipping Company, 1988 – 1991