# Estimating the Single Index Model

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## **Estimating the Single Index Model**

Sharpe's Single (SI) model:

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \ t = 1, \dots, T$$
  

$$\varepsilon_{it} \sim \text{iid } N(0, \sigma_{\varepsilon,i}^2), \ R_{M,t} \sim \text{iid } N(\mu_M, \sigma_M^2)$$
  

$$\operatorname{cov}(R_{Mt}, \varepsilon_{is}) = 0 \text{ for } t, s$$
  

$$E[R_{it}] = \mu_i = \alpha_i + \beta_i \mu_M, \ \operatorname{var}(R_{it}) = \beta_i^2 \sigma_M^2 + \sigma_{\varepsilon,i}^2$$
  

$$\alpha_i = \mu_i - \beta_i \mu_M$$
  

$$\beta_i = \frac{\operatorname{cov}(R_{it}, R_{Mt})}{\operatorname{var}(R_{Mt})} = \frac{\sigma_{iM}}{\sigma_M^2}$$

Main parameters to estimate:  $\alpha_i, \, \beta_i$  and  $\sigma^2_{\varepsilon,i}$ 

## **Plug-in Principle Estimators**

Plug-in principle: Estimate model parameters using sample statistics

$$\hat{\beta}_{i} = \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_{M}^{2}}$$

$$\hat{\sigma}_{iM} = \frac{1}{T-1} \sum_{t=1}^{T} (R_{it} - \hat{\mu}_{i}) (R_{Mt} - \hat{\mu}_{M})$$

$$\hat{\sigma}_{M}^{2} = \frac{1}{T-1} \sum_{t=1}^{T} (R_{Mt} - \hat{\mu}_{M})^{2}$$

$$\hat{\mu}_{i} = \frac{1}{T} \sum_{t=1}^{T} R_{it},$$

$$\hat{\mu}_{M} = \frac{1}{T} \sum_{t=1}^{T} R_{Mt}$$

Plug-in principle estimator for  $\alpha_i = \mu_i - \beta_i \mu_M$  :

$$\hat{\alpha}_i = \hat{\mu}_i - \hat{\beta}_i \hat{\mu}_M$$

Plug-in principle estimator of  $\varepsilon_{it}$ :

$$\hat{\varepsilon}_{it} = R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}$$

Plug-in principle estimator for  $\sigma_{\varepsilon,i}^2 = var(\varepsilon_{it})$ :

$$\hat{\sigma}_{\varepsilon,i}^2 = \frac{1}{T-2} \sum_{t=1}^T \hat{\varepsilon}_t^2$$
$$= \frac{1}{T-2} \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2$$

#### Least Squares Estimation of SI Model Parameters

**Idea**: SI model postulates a linear relationship between  $R_{it}$  and  $R_{Mt}$  with intercept  $\alpha_i$  and slope  $\beta_i$ :

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}$$

Estimate  $\alpha_i$  and  $\beta_i$  by finding the "best fitting line" to the scatterplot of data

- Problem: How to define the "best fitting line"?
- Least Squares solution: minimize the sum of squared residuals (errors)

## Least Squares Algorithm

$$\hat{\alpha}_{i} = \text{initial guess for } \alpha_{i}$$

$$\hat{\beta}_{i} = \text{initial guess for } \beta_{i}$$

$$\hat{R}_{it} = \hat{\alpha}_{i} + \hat{\beta}_{i}R_{Mt} = \text{fitted line}$$

$$\hat{\varepsilon}_{it} = R_{it} - \hat{R}_{it}$$

$$= R_{it} - (\hat{\alpha}_{i} + \hat{\beta}_{i}R_{Mt}) = \text{residual}$$

Determine the best fitting line by minimizing the *Sum of Squared Residuals* (SSR)

$$SSR(\hat{\alpha}_{i}, \hat{\beta}_{i}) = \sum_{t=1}^{T} \hat{\varepsilon}_{it}^{2}$$
$$= \sum_{t=1}^{T} \left( R_{it} - \hat{\alpha}_{i} - \hat{\beta}_{i} R_{Mt} \right)^{2}$$

That is, the least squares estimates solve

$$\min_{\hat{\alpha}_i, \hat{\beta}_i} \mathsf{SSR}(\hat{\alpha}_i, \hat{\beta}_i) = \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2$$

Note: Because SSR( $\hat{\alpha}_i, \hat{\beta}_i$ ) is a quadratic function in  $\hat{\alpha}_i, \hat{\beta}_i$ , the first order conditions for a minimum give two linear equations in two unknowns and so there is an analytic solution to the minimization problem that we can find using calculus.

#### **Calculus Solution**

The first order conditions for a minimum are

$$0 = \frac{\partial \mathsf{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) = -2 \sum_{t=1}^T \hat{\varepsilon}_{it}$$
$$0 = \frac{\partial \mathsf{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt} = -2 \sum_{t=1}^T \hat{\varepsilon}_{it} R_{Mt}$$

These are two linear equations in two unknowns. Solving for  $\hat{\alpha}_i$  and  $\hat{\beta}_i$  gives

$$\hat{\alpha}_{i} = \hat{\mu}_{i} - \hat{\beta}_{i}\hat{\mu}_{M}$$
$$\hat{\beta}_{i} = \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_{M}^{2}}$$

which are exactly the plug-in principle estimators!

## Estimators for $\sigma^2_{\varepsilon,i}$ and R-square

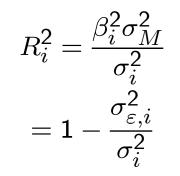
Utilize plug-in principle

$$\begin{split} \hat{\varepsilon}_{it} &= R_{it} - \hat{\alpha} - \hat{\beta}_i R_{Mt} \\ \hat{\sigma}_{\varepsilon,i}^2 &= \frac{1}{T-2} \sum_{t=1}^T \hat{\varepsilon}_{it}^2 \\ \hat{\sigma}_{\varepsilon,i} &= \sqrt{\hat{\sigma}_{\varepsilon,i}^2} = \mathsf{SER} \\ &= \text{ standard error of regression} \end{split}$$

## Remarks

- $\hat{\sigma}_{\varepsilon,i}$  typical magnitude of residual = standard error of regression (SER)
- Divide by T-2 to get unbiased estimate of  $\sigma_{\varepsilon,i}^2$
- T 2 = degrees of freedom = sample size number of estimated parameters (α<sub>i</sub> and β<sub>i</sub>)

Recall



=% of variability due to market

Estimate using plug-in principle

$$egin{aligned} \hat{R}_i^2 &= rac{\hat{eta}_i^2 \hat{\sigma}_M^2}{\hat{\sigma}_i^2} \ &= 1 - rac{\hat{\sigma}_{arepsilon,i}^2}{\hat{\sigma}_i^2} \end{aligned}$$

## Least Squares Estimation Using R

R command

lm - linear model estimation

Syntax

lm.fit = lm(y~x,data=my.data.df)
my.data.df = data frame with columns named y and x
Note: y~x is formula notation in R. It translates as the linear model

 $y = \alpha + \beta x + \varepsilon$ 

For multiple regression, the notation y<sup>x1+x2</sup> implies

$$y = \alpha + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$$

Important method functions for Im objects

summary(): summarize model fit
 plot(): plot results
residuals(): extract residuals
 fitted(): extract fitted values
 coef(): extract estimated coefficients
 confint(): extract confidence intervals

Least Squares Estimates are Maximum Likelihood Estimates Under Normal Distribution Assumption

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \ t = 1, \dots, T$$
  
$$\varepsilon_{it} \sim \text{iid } N(\mathbf{0}, \sigma_{\varepsilon, i}^2), \ R_{M, t} \sim \text{iid } N(\mu_M, \sigma_M^2)$$

Then

$$R_{it}|R_{Mt} \sim N(\alpha_i + \beta_i R_{Mt}, \sigma_{\varepsilon,i}^2)$$
$$f(R_{it}|R_{Mt}) = (2\pi\sigma_{\varepsilon,i}^2)^{-1/2} \exp\left(\frac{-1}{2\sigma_{\varepsilon,i}^2}(R_{it} - \alpha_i + \beta_i R_{Mt})^2\right)$$
$$\ln L(\theta|\mathbf{R}, \mathbf{R}_M) = \frac{-T}{2}\ln(2\pi) - \frac{T}{2}\ln(\sigma_{\varepsilon,i}^2)$$
$$-\frac{1}{2\sigma_{\varepsilon,i}^2}\sum_{t=1}^T (R_{it} - \alpha_i + \beta_i R_{Mt})^2$$

Maximizing  $\ln L(\theta | \mathbf{R}, \mathbf{R}_M)$  with respect to  $\theta = (\alpha_i, \beta_i, \sigma_{\varepsilon,i}^2)'$  gives the least squares estimates!

## **Statistical Properties of Least Squares Estimates**

Assuming the SI model generates the observed data, the estimators

$$\hat{lpha}_i,\;\hat{eta}_i$$
 and  $\hat{\sigma}^2_{arepsilon,i}$ 

are random variables.

Properties

• 
$$\hat{\alpha}_i, \, \hat{\beta}_i \text{ and } \hat{\sigma}^2_{\varepsilon,i}$$
 are unbiased estimators

$$E[\hat{\alpha}_i] = \alpha_i$$
$$E[\hat{\beta}_i] = \beta_i$$
$$E[\hat{\sigma}_{\varepsilon,i}^2] = \sigma_{\varepsilon,i}^2$$

• Analytic standard errors are available for  $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i)$ 

$$\widehat{\mathsf{SE}}(\hat{\alpha}_{i}) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_{M}^{2}}} \cdot \sqrt{\frac{1}{T} \sum_{t=1}^{T} R_{Mt}^{2}}$$
$$\widehat{\mathsf{SE}}(\hat{\beta}_{i}) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_{M}^{2}}}$$

These are routinely reported in standard regression ouput (e.g. by R summary command)

- $\widehat{\mathsf{SE}}(\hat{\alpha}_i)$  and  $\widehat{\mathsf{SE}}(\hat{\beta}_i)$  are smaller the smaller is  $\hat{\sigma}_{\varepsilon,i}$
- $\widehat{\mathsf{SE}}(\hat{\beta}_i)$  is smaller the larger is  $\hat{\sigma}_M^2$
- $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i) \rightarrow 0$  as T gets large  $\Rightarrow \hat{\alpha}_i$  and  $\hat{\beta}_i$  are consistent estimators

- Standard errors for  $\hat{\sigma}^2_{\varepsilon,i}$ ,  $\hat{\sigma}_{\varepsilon,i}$  or R-square can be computed using the bootstrap
- For T large enough, the central limit theorem (CLT) tells us that

$$\hat{\alpha}_i \sim N(\alpha_i, \widehat{\mathsf{SE}}(\hat{\alpha}_i)^2)$$
  
 $\hat{\beta}_i \sim N(\beta_i, \widehat{\mathsf{SE}}(\hat{\beta}_i)^2)$ 

• Approximate 95% confidence intervals

$$\hat{\alpha}_i \pm 2 \cdot \widehat{\mathsf{SE}}(\hat{\alpha}_i)$$
  
 $\hat{\beta}_i \pm 2 \cdot \widehat{\mathsf{SE}}(\hat{\beta}_i)$ 

## SI Model Using Matrix Algebra

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \ t = 1, \dots, T$$

Stack over observations  $t = 1, \ldots, T$ 

$$\begin{pmatrix} R_{i1} \\ \vdots \\ R_{iT} \end{pmatrix} = \alpha_i \begin{pmatrix} 1 \\ \vdots \\ 1 \end{pmatrix} + \beta_i \begin{pmatrix} R_{M1} \\ \vdots \\ R_{MT} \end{pmatrix} + \begin{pmatrix} \varepsilon_{i1} \\ \vdots \\ \varepsilon_{iT} \end{pmatrix}$$

or

$$\begin{aligned} \mathbf{R}_{i} &= \alpha_{i} \cdot \mathbf{1} + \beta_{i} \cdot \mathbf{R}_{M} + \varepsilon_{i} = \begin{pmatrix} \mathbf{1} & \mathbf{R}_{M} \end{pmatrix} \begin{pmatrix} \alpha_{i} \\ \beta_{i} \end{pmatrix} + \varepsilon_{i} \\ &= \mathbf{X}\gamma_{i} + \varepsilon_{i} \\ \mathbf{X} &= \begin{pmatrix} \mathbf{1} & \mathbf{R}_{M} \end{pmatrix}, \ \gamma_{i} = \begin{pmatrix} \alpha_{i} \\ \beta_{i} \end{pmatrix} \end{aligned}$$

Recall the least squares normal equations

$$0 = \frac{\partial \mathsf{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt})$$
$$0 = \frac{\partial \mathsf{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt}$$

Using matrix algebra these equations are

$$\begin{pmatrix} \sum_{t=1}^{T} R_{it} \\ \sum_{t=1}^{T} R_{it} R_{Mt} \end{pmatrix} = \begin{pmatrix} T & \sum_{t=1}^{T} R_{Mt} \\ \sum_{t=1}^{T} R_{Mt} & \sum_{t=1}^{T} R_{Mt}^2 \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

Equivalently,

$$\begin{pmatrix} \mathbf{1'}\mathbf{R}_i \\ \mathbf{R'}_M\mathbf{R}_i \end{pmatrix} = \begin{pmatrix} \mathbf{1'}\mathbf{1} & \mathbf{1'}\mathbf{R}_M \\ \mathbf{1'}\mathbf{R}_M & \mathbf{R'}_M\mathbf{R}_M \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

or

$$\mathbf{X}'\mathbf{R}_i = \mathbf{X}'\mathbf{X}\hat{\gamma}_i$$

Solving for  $\hat{\gamma}_i$  gives the least squares estimates

$$\hat{\gamma}_i = \left(\mathbf{X}'\mathbf{X}\right)^{-1}\mathbf{X}'\mathbf{R}_i$$

## **Estimating SI Model Covariance Matrix**

Recall, in the SI model

$$egin{aligned} \Sigma &= \sigma_M^2 eta eta' + \mathbf{D} \ && eta &= egin{pmatrix} eta_1 \ dots \ eta_n \end{pmatrix}, \ \mathbf{D} &= egin{pmatrix} \sigma_{arepsilon,1}^2 & 0 & 0 \ 0 & \ddots & 0 \ 0 & 0 & \sigma_{arepsilon,n}^2 \end{pmatrix} \end{aligned}$$

Estimate  $\Sigma$  using plug-in principle

$$\hat{\boldsymbol{\Sigma}} = \hat{\sigma}_M^2 \hat{\boldsymbol{\beta}} \hat{\boldsymbol{\beta}}' + \hat{\mathbf{D}}$$

where

$$\hat{\beta} = \begin{pmatrix} \hat{\beta}_1 \\ \vdots \\ \hat{\beta}_n \end{pmatrix}, \ \hat{\mathbf{D}} = \begin{pmatrix} \hat{\sigma}_{\varepsilon,1}^2 & \mathbf{0} & \mathbf{0} \\ \mathbf{0} & \ddots & \mathbf{0} \\ \mathbf{0} & \mathbf{0} & \hat{\sigma}_{\varepsilon,n}^2 \end{pmatrix}$$

## Single Index Model and Portfolio Theory

Idea: Use estimated SI model covariance matrix instead of sample covariance matrix in forming minimum variance portfolios:

$$\begin{split} \min_x \mathbf{x}' \hat{\Sigma} \mathbf{x} \text{ s.t. } \mathbf{x}' \hat{\mu} &= \mu_{p,0} \text{ and } \mathbf{x}' \mathbf{1} = \mathbf{1} \\ \hat{\Sigma} &= \hat{\sigma}_M^2 \hat{\beta} \hat{\beta}' + \hat{\mathbf{D}} \\ \hat{\mu} &= \text{sample means} \end{split}$$

## Hypothesis Testing in SI Model

Single Index Model and Assumptions

$$\begin{aligned} R_{it} &= \alpha_i + \beta_i R_{Mt} + \varepsilon_{it} \\ \mathsf{cov}(R_{Mt}, \varepsilon_{it}) &= \mathsf{0}, \ \mathsf{cov}(\varepsilon_{it}, \varepsilon_{jt}) = \mathsf{0}, \ \mathsf{cov}(\varepsilon_{it}, \varepsilon_{i,t-j}) = \mathsf{0} \\ R_{Mt} &\sim iid \ N(\mu_M, \sigma_M^2) \\ \varepsilon_{it} &\sim iid \ N(\mathsf{0}, \sigma_{\varepsilon,i}^2) \\ \alpha_i, \beta_i, \mu_M, \sigma_M^2, \sigma_{\varepsilon,i}^2 \text{ are constant over time} \end{aligned}$$

Hypothesis Tests of Interest

- Tests on Coefficients ( $\alpha_i$  and  $\beta_i$ )
- Tests on Model Assumptions and Residuals
  - Normality of returns and residuals
  - No autocorrelation in returns and residuals

## Hypotheses of Interest: Coefficients

• Basic significance test

$$H_0: \beta_i = 0$$
 vs.  $H_1: \beta_i \neq 0$ 

• Test for specific value

$$H_0: \beta_i = \beta_i^0$$
 vs.  $H_1: \beta_i = \beta_i^0$ 

• Test of constant parameters

 $H_0: \beta_i$  is constant over entire sample  $H_1: \beta_i$  changes in some sub-sample **Basic significance test** 

$$H_0: \beta_i = 0$$
 vs.  $H_1: \beta_i \neq 0$ 

Test statistics: t-statistics

$$t_{\beta_i=0} = \frac{\hat{\beta}_i - 0}{\widehat{SE}(\hat{\beta}_i)} = \frac{\hat{\beta}_i}{\widehat{SE}(\hat{\beta}_i)}$$

Intuition:

- If  $|t_{\beta_i=0}| \approx 0$  then  $\hat{\beta}_i \approx 0$ , and  $H_0: \beta_i = 0$  should not be rejected
- If  $|t_{\beta_i=0}| > 2$ , say, then  $\hat{\beta}_i$  more than 2 values of  $\widehat{SE}(\hat{\beta}_i)$  away from 0. This is very unlikely if  $\beta_i = 0$ , so  $H_0 : \beta_i = 0$  should be rejected.

## Distribution of test statistics under $H_0$

Under the assumptions of the SI model, and  $H_0: \beta_i = 0$ 

$$t_{\theta=0} = \frac{\hat{\beta}_i}{\widehat{SE}(\hat{\beta}_i)} \sim t_{T-2}$$

where

 $t_{T-2} =$  Student t distribution with T-2 degrees of freedom (d.f.)

## **Remarks**:

- $t_{T-2}$  is bell-shaped and symmetric about zero (like normal)
- d.f. = sample size number of estimated parameters. In SI model there are two estimated parameters ( $\alpha_i$  and  $\beta_i$ )
- Degrees of freedom determines kurtosis (tail thickness)

d.f. 
$$= T - 2 < 10$$
,  $kurt(t_{T-2}) >> 3$   
d.f.  $= T - 2 > 60$ ,  $kurt(t_{T-2}) \approx 3$ 

• For  $T \ge 60, t_{T-2} \sim N(0, 1)$ . Therefore, for  $T \ge 60$ 

$$t_{eta_i=0} = rac{\hat{eta}_i}{\widehat{SE}(\hat{eta}_i)} \sim N(0,1)$$

Test for specific value

$$H_0: \beta_i = \beta_{i0}$$
 vs.  $H_1: \beta_i \neq \beta_{i0}$ 

Test statistics: t-statistics

$$t_{\beta_i=0} = \frac{\hat{\beta}_i - \beta_{i0}}{\widehat{SE}(\hat{\beta}_i)}$$

Intuition:

- If  $|t_{\beta_i=\beta_{i0}}| \approx 0$  then  $\hat{\beta}_i \approx \beta_{i0}$ , and  $H_0: \beta_i = \beta_{i0}$  should not be rejected
- If  $|t_{\beta_i=\beta_{i0}}| > 2$ , say, then  $\hat{\beta}_i$  more than 2 values of  $\widehat{SE}(\hat{\beta}_i)$  away from  $\beta_{i0}$ . This is very unlikely if  $\beta_i = \beta_{i0}$ , so  $H_0 : \beta_i = \beta_{i0}$  should be rejected.

## **Residual Diagnostics**

- Time plots of actual values, fitted values and residuals
- Histogram of residuals  $\hat{\varepsilon}_{it} = R_{it} \alpha_i \beta_i R_{Mt}$
- SACF of residuals

#### Diagnostic for constant parameters: rolling Regression

Idea: Compute estimates of  $\alpha_i$  and  $\beta_i$  from SI model over rolling windows of length n < T

$$R_{it}(n) = \alpha_i(n) + \beta_i(n)R_{Mt}(n) + \varepsilon_{it}(n)$$

If  $\hat{\alpha}_i(n)$ ,  $\hat{\beta}_i(n)$  are roughly constant over the rolling windows then the hypothesis that  $\alpha_i$  and  $\beta_i$  are constant is supported by the data.