

# 1 Estimating the Single Index Model

SI model

$$\begin{aligned}R_{it} &= \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \quad t = 1, \dots, T \\ \varepsilon_{it} &\sim \text{iid } N(0, \sigma_{\varepsilon,i}^2) \\ R_{M,t} &\sim \text{iid } N(\mu_M, \sigma_M^2) \\ \text{cov}(R_{Mt}, \varepsilon_{it}) &= 0\end{aligned}$$

where

$$\begin{aligned}\mu_i &= E[R_{it}] = \alpha_i + \beta_i \mu_M \\ \beta_i &= \frac{\text{cov}(R_{it}, R_{Mt})}{\text{var}(R_{Mt})} = \frac{\sigma_{iM}}{\sigma_M^2}\end{aligned}$$

Main parameters to estimate:  $\alpha_i$ ,  $\beta_i$  and  $\sigma_{\varepsilon,i}^2$

## 1.1 Plug-in Principle Estimators

Plug-in principle: Estimate model parameters using sample statistics

$$\begin{aligned}\hat{\beta}_i &= \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_M^2} \\ \hat{\sigma}_{iM} &= \frac{1}{T-1} \sum_{t=1}^T (R_{it} - \hat{\mu}_i)(R_{Mt} - \hat{\mu}_M) \\ \hat{\sigma}_M^2 &= \frac{1}{T-1} \sum_{t=1}^T (R_{Mt} - \hat{\mu}_M)^2 \\ \hat{\mu}_i &= \frac{1}{T} \sum_{t=1}^T R_{it}, \quad \hat{\mu}_M = \frac{1}{T} \sum_{t=1}^T R_{Mt}\end{aligned}$$

Plug-in principle estimator for  $\alpha_i$

$$\hat{\alpha}_i = \hat{\mu}_i - \hat{\beta}_i \hat{\mu}_M$$

## 1.2 Least Squares Estimation

**Idea:** SI model postulates a linear relationship between  $R_{it}$  and  $R_{Mt}$  with intercept  $\alpha_i$  and slope  $\beta_i$ . Estimate  $\alpha_i$  and  $\beta_i$  by finding the “best fitting line” to the scatterplot of data

- Problem: How to define the “best fitting line”?
- Least Squares solution: minimize the sum of squared residuals (errors)

## 1.2.1 Least Squares Algorithm

$\hat{\alpha}_i$  = initial guess for  $\alpha_i$

$\hat{\beta}_i$  = initial guess for  $\beta_i$

$\hat{R}_{it}$  =  $\hat{\alpha}_i + \hat{\beta}_i R_{Mt}$  = fitted line

$\hat{\varepsilon}_{it}$  =  $R_{it} - \hat{R}_{it}$

=  $R_{it} - (\hat{\alpha}_i + \hat{\beta}_i R_{Mt})$  = residual

Determine the best fitting line by minimizing the *Sum of Squared Residuals* (SSR)

$$\begin{aligned} \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i) &= \sum_{t=1}^T \hat{\varepsilon}_{it}^2 \\ &= \sum_{t=1}^T \left( R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt} \right)^2 \end{aligned}$$

That is, the least squares estimates solve

$$\min_{\hat{\alpha}_i, \hat{\beta}_i} \text{SSR}(\alpha_i, \beta_i) = \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt})^2$$

Note: Because  $\text{SSR}(\alpha_i, \beta_i)$  is a quadratic function in  $\hat{\alpha}_i, \hat{\beta}_i$  there is an analytic solution to the minimization problem.

## 1.2.2 Calculus Solution

The first order conditions for a minimum are

$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt})$$
$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt}$$

Two linear equations in two unknowns. Solving for  $\hat{\alpha}_i$  and  $\hat{\beta}_i$  gives

$$\hat{\alpha}_i = \hat{\mu}_i - \hat{\beta}_i \hat{\mu}_M$$
$$\hat{\beta}_i = \frac{\hat{\sigma}_{iM}}{\hat{\sigma}_M^2}$$

which are exactly the plug-in principle estimators!

### 1.2.3 Estimators for $\sigma_{\varepsilon,i}^2$ and $R$ – square

Utilize plug-in principle

$$\begin{aligned}\hat{\varepsilon}_{it} &= R_{it} - \hat{\alpha} - \hat{\beta}_i R_{Mt} \\ \hat{\sigma}_{\varepsilon,i}^2 &= \frac{1}{T-2} \sum_{t=1}^T \hat{\varepsilon}_{it}^2 \\ \hat{\sigma}_{\varepsilon,i} &= \sqrt{\hat{\sigma}_{\varepsilon,i}^2} = \text{SER} \\ &= \text{standard error of regression}\end{aligned}$$

## Remarks

- $\hat{\sigma}_{\varepsilon,i}$  typical magnitude of residual = standard error of regression (SER)
- Divide by  $T - 2$  to get unbiased estimate of  $\sigma_{\varepsilon,i}^2$
- $T - 2 =$  degrees of freedom = sample size - number of estimated parameters ( $\alpha_i$  and  $\beta_i$ )

Recall

$$R_i^2 = \frac{\beta_i^2 \sigma_M^2}{\sigma_i^2}$$
$$= 1 - \frac{\sigma_{\varepsilon,i}^2}{\sigma_i^2}$$

= % of variability due to market

Estimate using plug-in principle

$$\hat{R}_i^2 = \frac{\hat{\beta}_i^2 \hat{\sigma}_M^2}{\hat{\sigma}_i^2}$$
$$= 1 - \frac{\hat{\sigma}_{\varepsilon,i}^2}{\hat{\sigma}_i^2}$$

## 1.2.4 Least Squares Estimation Using R

R command

`lm` - linear model estimation

Syntax

```
lm.fit = lm(y~x,data=my.data)  
my.data=data frame with variables y and x
```

Important method functions

```
summary()  
plot()  
residuals()  
fitted()  
coefficients()
```

## 1.3 Statistical Properties of Least Squares Estimates

Assuming the SI model generates the observed data, the estimators

$$\hat{\alpha}_i, \hat{\beta}_i \text{ and } \hat{\sigma}_{\varepsilon,i}^2$$

are random variables.

Properties

- $\hat{\alpha}_i, \hat{\beta}_i$  and  $\hat{\sigma}_{\varepsilon,i}^2$  are unbiased estimators

$$E[\hat{\alpha}_i] = \alpha_i$$

$$E[\hat{\beta}_i] = \beta_i$$

$$E[\hat{\sigma}_{\varepsilon,i}^2] = \sigma_{\varepsilon,i}^2$$

- Analytic standard errors are available for  $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i)$

$$\widehat{SE}(\hat{\alpha}_i) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_M^2}} \cdot \sqrt{\frac{1}{T} \sum_{t=1}^T R_{Mt}^2}$$

$$\widehat{SE}(\hat{\beta}_i) = \frac{\hat{\sigma}_{\varepsilon,i}}{\sqrt{T \cdot \hat{\sigma}_M^2}}$$

These are routinely reported in standard regression output (e.g. by R `summary` command)

- $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i)$  are smaller the smaller is  $\hat{\sigma}_{\varepsilon,i}$
- $\widehat{SE}(\hat{\beta}_i)$  is smaller the larger is  $\hat{\sigma}_M^2$
- $\widehat{SE}(\hat{\alpha}_i)$  and  $\widehat{SE}(\hat{\beta}_i) \rightarrow 0$  as  $T$  gets large  $\Rightarrow \hat{\alpha}_i$  and  $\hat{\beta}_i$  are consistent estimators

- Standard errors for  $\hat{\sigma}_{\varepsilon,i}^2$ ,  $\hat{\sigma}_{\varepsilon,i}$  or  $R$ -square can be computed using the bootstrap

- For  $T$  large enough, the central limit theorem (CLT) tells us that

$$\hat{\alpha}_i \sim N(\alpha_i, \widehat{\text{SE}}(\hat{\alpha}_i)^2)$$

$$\hat{\beta}_i \sim N(\beta_i, \widehat{\text{SE}}(\hat{\beta}_i)^2)$$

- Approximate 95% confidence intervals

$$\hat{\alpha}_i \pm 2 \cdot \widehat{\text{SE}}(\hat{\alpha}_i)$$

$$\hat{\beta}_i \pm 2 \cdot \widehat{\text{SE}}(\hat{\beta}_i)$$

## 1.4 SI Model Using Matrix Algebra

$$R_{it} = \alpha_i + \beta_i R_{Mt} + \varepsilon_{it}, \quad t = 1, \dots, T$$

Stack over observations  $t = 1, \dots, T$

$$\begin{pmatrix} R_{i1} \\ \vdots \\ R_{iT} \end{pmatrix} = \alpha_i \begin{pmatrix} \mathbf{1} \\ \vdots \\ \mathbf{1} \end{pmatrix} + \beta_i \begin{pmatrix} R_{M1} \\ \vdots \\ R_{MT} \end{pmatrix} + \begin{pmatrix} \varepsilon_{i1} \\ \vdots \\ \varepsilon_{iT} \end{pmatrix}$$

or

$$\begin{aligned} \mathbf{R}_i &= \alpha_i \cdot \mathbf{1} + \beta_i \cdot \mathbf{R}_M + \boldsymbol{\varepsilon}_i = \begin{pmatrix} \mathbf{1} & \mathbf{R}_M \end{pmatrix} \begin{pmatrix} \alpha_i \\ \beta_i \end{pmatrix} + \boldsymbol{\varepsilon}_i \\ &= \mathbf{X}\boldsymbol{\gamma}_i + \boldsymbol{\varepsilon}_i \end{aligned}$$

Recall the least squares normal equations

$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\alpha}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt})$$

$$0 = \frac{\partial \text{SSR}(\hat{\alpha}_i, \hat{\beta}_i)}{\partial \hat{\beta}_i} = -2 \sum_{t=1}^T (R_{it} - \hat{\alpha}_i - \hat{\beta}_i R_{Mt}) R_{Mt}$$

Using matrix algebra these equations are

$$\begin{pmatrix} \sum_{t=1}^T R_{it} \\ \sum_{t=1}^T R_{it} R_{Mt} \end{pmatrix} = \begin{pmatrix} T & \sum_{t=1}^T R_{Mt} \\ \sum_{t=1}^T R_{Mt} & \sum_{t=1}^T R_{Mt}^2 \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

Equivalently,

$$\begin{pmatrix} \mathbf{1}'\mathbf{R}_i \\ \mathbf{R}'_M\mathbf{R}_i \end{pmatrix} = \begin{pmatrix} \mathbf{1}'\mathbf{1} & \mathbf{1}'\mathbf{R}_M \\ \mathbf{1}'\mathbf{R}_M & \mathbf{R}'_M\mathbf{R}_M \end{pmatrix} \begin{pmatrix} \hat{\alpha}_i \\ \hat{\beta}_i \end{pmatrix}$$

or

$$\mathbf{X}'\mathbf{R}_i = \mathbf{X}'\mathbf{X}\hat{\gamma}_i$$

Solving for  $\hat{\gamma}_i$  gives the least squares estimates

$$\hat{\gamma}_i = (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{R}_i$$

## 1.5 Estimating SI Model Covariance Matrix

Recall, in the SI model

$$\begin{aligned}\Sigma &= \sigma_M^2 \boldsymbol{\beta} \boldsymbol{\beta}' + \mathbf{D} \\ \boldsymbol{\beta} &= \begin{pmatrix} \beta_1 \\ \vdots \\ \beta_n \end{pmatrix}, \quad \mathbf{D} = \begin{pmatrix} \sigma_{\varepsilon,1}^2 & 0 & 0 \\ 0 & \ddots & 0 \\ 0 & 0 & \sigma_{\varepsilon,n}^2 \end{pmatrix}\end{aligned}$$

Estimate  $\Sigma$  using plug-in principle

$$\hat{\Sigma} = \hat{\sigma}_M^2 \hat{\boldsymbol{\beta}} \hat{\boldsymbol{\beta}}' + \hat{\mathbf{D}}$$

where

$$\hat{\boldsymbol{\beta}} = \begin{pmatrix} \hat{\beta}_1 \\ \vdots \\ \hat{\beta}_n \end{pmatrix}, \quad \hat{\mathbf{D}} = \begin{pmatrix} \hat{\sigma}_{\varepsilon,1}^2 & 0 & 0 \\ 0 & \ddots & 0 \\ 0 & 0 & \hat{\sigma}_{\varepsilon,n}^2 \end{pmatrix}$$