

## Betsy E. Evans

Associate Professor of Linguistics  
Department of Linguistics  
University of Washington

## Education

- 2001 PhD Linguistics, Michigan State University, East Lansing, Michigan  
Dissertation title: *Dialect contact and the Northern Cities Shift in Ypsilanti, Michigan*  
1992 MA French translation, Kent State University, Kent, Ohio  
1988 BA French, The Ohio State University, Columbus, Ohio

## Primary fields of interest

Sociolinguistics, language attitudes, dialectology, and folk linguistics

## Employment

- 09/07 – present **Assistant Professor of Linguistics** University of Washington, Seattle, Washington
- 09/06 – 07/07 **Research Associate** Cardiff University, Cardiff, Wales  
Responsible for collection, analysis and reporting of data for Healing Foundation funded grant titled “Media coverage and audience reception of people with disfigurement or visible loss of function”
- 08/01 - 08/06 **Research Associate** Cardiff University, Cardiff, Wales  
Responsible for collection, analysis and reporting of data for Leverhulme Trust funded grant titled “Language and Global Communication”, teaching tutorials and supervision of postgraduate students
- 01/00 - 12/00 **Teaching Assistant** Michigan State University, Lansing, Michigan  
05/00 - 08/00 **Conference Co-coordinator** New Ways of Analyzing Variation Conference, East Lansing, Michigan  
Responsible for abstract submissions, abstract review and scheduling of papers
- 08/99 - 12/99 **Teaching Assistant** Michigan State University, Lansing, Michigan  
08/98 - 08/99 **Research Assistant** Michigan State University, Lansing, Michigan  
Responsible for the collection, analysis and reporting of data for National Science Foundation grant titled “Accommodation in Language Variation and Change”
- 08/96 - 06/98 **Teaching Assistant** Michigan State University, East Lansing, Michigan  
05/96 - 06/98 **Instructor** Visiting International Professionals Program, Michigan State University, East Lansing, Michigan
- 08/94 - 5/95 **Instructor** Mount Union College, Alliance, Ohio  
01/94 - 05/95 **Instructor** The University of Akron Service Consortium, Akron, Ohio  
08/93 - 08/95 **Instructor** The University of Akron, Akron, Ohio  
01/93 - 12/93 **Instructor** John Carroll University, University Heights, Ohio  
01/91 - 06/92 **Teaching Assistant** Kent State University, Kent, Ohio

## **Professional honors and service**

### **Professional honors**

2013 Technology Teaching Fellows Institute Fellowship  
2013 University of Washington Distinguished Teaching Award Nominee  
2012 Member of the Fellows of the American Dialect Society Committee  
2012 Affiliate Member of the Center for Studies in Demography and Ecology (CSDE)  
2008 Participant in the UW Center for Curriculum Transformation Global Learning Seminar for the development of Language in Society course  
2005 Recipient of the British Academy Overseas Conference Grant  
2000-2003 Recipient of the American Dialect Society Presidential Honorary Membership  
2001 Recipient of the Michigan State University Graduate School Dissertation Completion Fellowship

### **Public Scholarship**

2011 KPLU radio, "I Wonder Why" series story on dialects of the Pacific Northwest, Bellamy Pailthorpe, December 2  
2011 KING5 Television report on dialects of the Pacific Northwest, Joseph Fryer, April 2  
2011 UW Today online Newsletter story, "A Seattle accent? Study looks at 'perceptual dialectology' — accents we think we have", Nancy Wick, August 17

### **Professional service**

#### **Offices held**

2005-2006 Member Cardiff University School of English, Communication and Philosophy Research Committee  
2002, 2005-2006 Member Cardiff University Centre for Language and Communication Research Research Committee  
2003-2004 Convener Cardiff Centre for Language and Communication Research Research Committee  
2005-2007 Member Cardiff University Graduate School in Humanities Management Group  
2004-2005 Member Language and Global Communication Conference Organizing committee  
1999 Co-coordinator Annual meeting of the Michigan Linguistic Society  
1998 Co-founder Michigan State University Linguistics Student Organization  
1998-2001 Student Representative to Michigan State University Linguistics faculty

#### **Reviewer**

2013 Submission reviewer for *Journal of Linguistic Geography*  
2013 Submission reviewer for *Language in Society*  
2012 Abstract reviewer for NWAV 41  
2012 Submission reviewer for *Language in Society*  
2012 Submission reviewer for *Social Science Journal*  
2011 Submission reviewer for the *International Journal of Applied Linguistics*  
2010 Submission reviewer for *World Englishes*  
2010 Submission reviewer for *Language Variation and Change*  
2009 Submission reviewer for *Sociolinguistic Studies*  
2006 Submission reviewer for *Journal of English Linguistics*  
2001 Submission reviewer for *Journal of Sociolinguistics*

#### **UW Professional Service**

2011 Participant UW Faculty Learning Community workshop  
2011 Participant UW Faculty Workshops on Teaching and Learning  
2010-2011 Member Linguistics Department TA Selection Reform Committee  
2010 Member Linguistics Department American Sign Language Lecturer search committee  
2010 Volunteer UW 2y2d Discovery Focus Group

2009 Development of formal criteria for TA funding in UW Linguistics Department  
2008, 2009 Submission reviewer for UW Royalty Research Fund  
2008 Member UW Excellence in Linguistic Research Graduate Award Committee  
2008 member UW Department of Linguistics Graduate Admissions Committee

## **Presentations**

### **Refereed conferences**

#### **2012**

“Geographic Information System (GIS) and Perceptual Dialect Mapping”, co-presented with Matt Dunbar. Advances in Visual Methods for Linguistics, York, England.

“‘City talk’ and ‘Country talk’: Perceptions of urban and rural English in Washington state”, Sociolinguistics Symposium 19, Berlin, Germany.

“‘Everybody sounds the same’: ‘marginal’ data in perceptual dialectology”, American Dialect Society Annual Meeting, Portland, Oregon.

#### **2011**

“Seattle to Spokane: mapping perceptions of English in Washington State”, Methods in Dialectology 14, London, Ontario, Canada.

#### **2010**

“Seattle to Spokane: mapping English in WA state”, NWAV, San Antonio, TX.

“‘If we say English, that means America’: Japanese students’ perceptions of varieties of English”, co-presented with Terumi Imai, American Pop Culture Association, St. Louis, Missouri.

#### **2008**

“The role of imitation in studies of language diversity and regard: Talk like a Mountaineer”, Sociolinguistics Symposium 17, Amsterdam, Netherlands.

#### **2006**

“Chinese students’ perceptions of varieties of world English: hegemony or hybridity?”, poster presentation, New Ways of Analyzing Variation 35, Columbus, Ohio.

#### **2005**

“Low central vowel fronting in Cardiff English”, New Ways of Analyzing Variation 34, New York, New York.

“British English is quite formal”: Chinese students’ perceptions of varieties of English around the world, Language and Global Communication Conference, Cardiff, Wales.

“‘I had to see it before I die’: the global must-see tourist script”, co-presented with Sarah Lawson, Language and Global Communication Conference, Cardiff, Wales.

“The imitation of language varieties: Production and perception”, World Congress of Applied Linguistics, Madison, Wisconsin.

### **Invited presentations**

#### **2012**

“West Coast Dialect Summit”, Stanford University, Palo Alto, California, Participant.

“Seattle to Spokane: mapping perceptions of English in Washington State”, Center for Studies in Demography and Ecology, University of Washington, Seattle. Co-presented with Matt Dunbar.

#### **2008**

“The analysis of imitation: what’s it good for?”. Northwest Linguistics Conference, Seattle, Washington.

#### **2007**

Careers Research and Advisory Centre “Careers in Academia” Workshop, Tutor.

“Applying for Academic Jobs in the Humanities”, Cardiff University Graduate School in Humanities Workshop, Co-presenter.

## 2006

“What can phonetics do for forensic linguistics?” Roehampton University, London.

“Language attitudes: How do we capture them?” Birkbeck University, London.

“Applying for Academic Jobs in the Humanities”, Cardiff University Graduate School in Humanities Workshop, Co-presenter.

## Publications

### In press

With Mooney, Annabelle. *Globalization: the Key Concepts*. (Chinese translation). Beijing: Peking University Press. (original published in 2007)

### 2013

Seattle to Spokane: Mapping perceptions of English in WA. *Journal of English Linguistics* 41. 268-291.

“Everybody sounds the same”: Otherwise overlooked ideology in perceptual dialectology. *American Speech* 88:1, 63-80.

[Review of The Sage handbook of sociolinguistics by Ruth Wodak, Barbara Johnstone & Paul Kerswill (eds.) and The Cambridge handbook of sociolinguistics by Rajend Mesthrie (ed.)]. *Language in Society* 42:3, 335-340.

### 2011

Seattletonian to Faux Hick: Mapping perceptions of English in WA. *American Speech* 86:4. 383-413.

With Imai, Terumi. “If we say English, that means America”: Japanese students’ perceptions of varieties of English”. *Language Awareness*. Vol. 20, No. 4, 315–326.

### 2010

Aspects of the Analysis of Imitation. In Dennis Preston and Nancy Niedzielski (Eds.), *Sociophonetics Handbook*. Cambridge: Cambridge University Press.

English as official state language in Ohio: market forces trump ideology. In Helen Kelly-Holmes and Gerlinde Mautner (Eds.), *Language and the Market*. London: Palgrave. 161-170.

Chinese perceptions of Inner Circle Varieties of English. *World Englishes* Vol. 29. No. 2. 270-280.

Review of the book *Dialect use as interaction strategy* by B. Soukup. *Language in Society* 40, 235-237.

### 2009

With Mooney, Annabelle. *Globalization: the Key Concepts*. (Arabic translation). Beirut: Arabic Network for Research and Publishing. (original published in 2007).

### 2007

With Mooney, Annabelle. *Globalization: the Key Concepts*. London: Routledge.

### 2006

With Coupland, Nikolas, Hywel Bishop and Peter Garrett. Imagining Wales and the Welsh language: Ethnolinguistic subjectivities and demographic flow. *Journal of Language and Social Psychology* Vol. 25, No. 4. 351-376.

With Garrett, Peter, and Angie Williams. What does the word ‘globalisation’ mean to you?: comparative perceptions and evaluations in Australia, New Zealand, the USA and the UK. *Journal of Multilingual and Multicultural Development* Vol. 27, No. 5. 392-412.

### 2005

Appalachian English in Southeast Michigan. In Dennis Preston, Carol G. Preston, and Brian Joseph (Eds.), *Language diversity in Michigan and Ohio: towards two state linguistic profiles*. Ann Arbor, MI: Caravan Books. 113-128.

- “The Grand Daddy of English”: US, UK, New Zealand and Australian students’ attitudes toward varieties of English. In Nils Langer & Winifred Davies (Eds.), *Linguistic Purism in the Germanic Languages*. Studia Linguistica Germanica. Berlin: De Gruyter. 240-251.
- With Ito, Rika, Jamila Jones and Dennis Preston. How to get to be one kind of Midwesterner. T. Murray and B. L. Simon (Eds.), *Language variation and change in the American midland*. Amsterdam: Benjamins. 179-197.
- With Garrett, Peter and Angie Williams. Accessing social meanings: values of keywords, values in keywords. *Acta Linguistica Hafniensia* 37. 37-54.

## **Publications continued**

### **2005**

- With Garrett, Peter and Angie Williams. Attitudinal data from New Zealand, Australia, the USA and UK about each other’s Englishes: Recent changes or consequences of methodologies? *Multilingua* 24: 3. 211-235.
- With Coupland, Nikolas, Hywel Bishop, Angie Williams, and Peter Garrett. Affiliation, engagement, language use and vitality: Secondary students’ subjective orientations to Welsh and Welshness. *International Journal of Bilingual Education and Bilingualism*: Vol. 8:1. 1-24.

## **Theses directed and co-directed**

### **2012**

- Liyi Zhu, MA, *Retroflex and Non-retroflex Merger in Shanghai Accented Mandarin*
- Rachel Schirra, MA, *Attitudes Toward Korean-Accented and Korean American English*

### **2011**

- Luis Tobar, MA, *A Contact-based Study of Voseo and Attitudes Toward Voseo in the United States*

### **2010**

- Maria N. Burgess, MA, *Are There Negative Attitudes Towards Heritage Speakers in a University Spanish Department?*
- Russell Hugo, MA, *Indigenous Language Education in Washington State: Facts, attitudes and vitality*
- Valerie Freeman, MA, *Using Acoustic Measures of Hyperarticulation to Quantify Novelty and Evaluation in a Corpus of Political Talk Shows*