

PHILOSOPHICAL

All data is substance of argument

HISTORICAL

Data already exists
(finite amount)

EMPIRICAL QUANTITATIVE

Directed observations
resulting in new data

- DESCRIPTIVE
- CORRELATIONAL
- CAUSAL-COMPARATIVE
- EXPERIMENTAL

EMPIRICAL QUALITATIVE

- CASE STUDY
- ETHNOGRAPHY
- ETHNOMETHODOLOGY

QUALITATIVE

- Questionnaire – open ended
- Interview – clinical
- Observation – narrative
- Content Analysis
- Journaling
- Other self-report measures

QUANTITATIVE

- Questionnaire – closed
- Interview – structured
- Observation – structured
- Content Analysis
- Testing