

Lecture Notes for Chapter 5 of
MACROECONOMICS:
An Introduction
Growth & Recession
in the U.S. Economy

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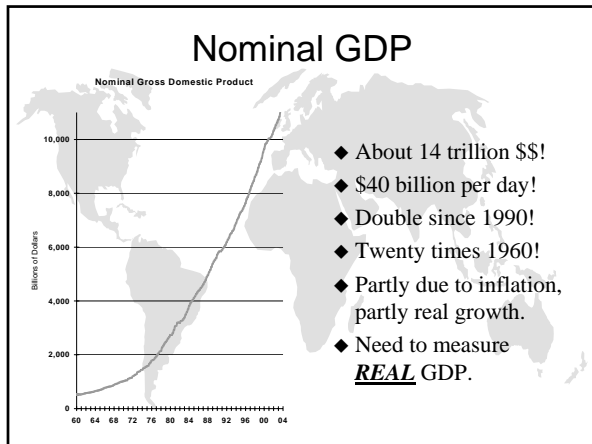
In this chapter we will discuss:

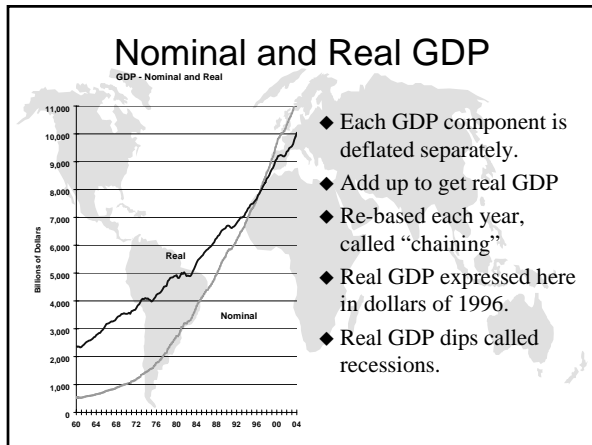
- ◆ GDP - Nominal and Real
- ◆ Recession and expansion
- ◆ Anatomy of the “business cycle”
 - unemployment
 - inflation
 - interest rates
 - profits
 - stock market

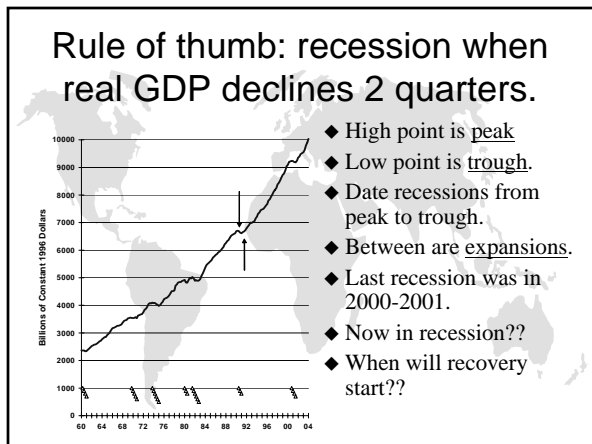


U.S. Dept of Commerce
announces GDP quarterly.

- ◆ Broadest indicator of economic activity
- ◆ Value of everything produced in the U.S.
- ◆ Announced 4th week of next quarter.
- ◆ Expressed at an annual rate.
- ◆ Seasonally adjusted.
- ◆ It is a statistical estimate, subject to revision.



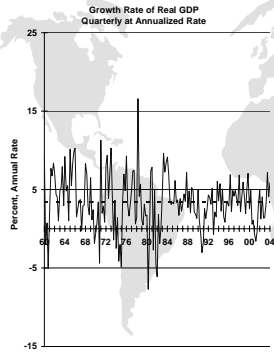




Real GDP doubles every 20 years despite recessions!

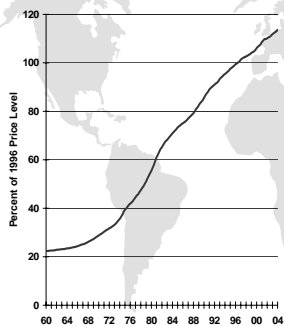
- ◆ Long term economic growth!
- ◆ Over many decades the growth rate of real GDP has averaged over 3+% per year.
- ◆ Real GDP doubles roughly every 20 years!
- ◆ Rule of 72: time to double is $72/\text{growth}\%$.
- ◆ But growth rate fluctuates widely around that average.

Real GDP Growth Quarterly



- ◆ Quarterly at annual rate.
- ◆ Very noisy!
- ◆ 3+% average is reliable over long periods
- ◆ Early '90s below par.
- ◆ Late '90s above par.
- ◆ Can't predict next quarter
- ◆ Can expect 3+% long term

Implicit Price Deflator for GDP



- ◆ Divide nominal GDP by real GDP
- ◆ A price index for everything!
- ◆ Base year here 1996
- ◆ Chaining has reduced biases we saw in CPI.
- ◆ Rapid inflation in 70s.

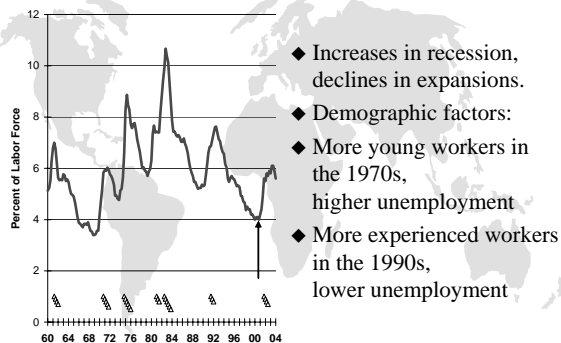
The Business "Cycle"

- ◆ Are recession, expansion, recession, like cycles in nature?
- ◆ Time between recessions highly variable, not a fixed frequency
- ◆ Prefer term "business fluctuations"
- ◆ Which are the key "cyclical" variables?

The Unemployment Rate

- ◆ Who is unemployed?
- ◆ If normally employed, looking for a job.
- ◆ Normally employed are the labor force, divided between employed and unemployed.
- ◆ Unemployment and recession go together, employers lay off workers they do not need.
- ◆ Unemployment rate is % of labor force.

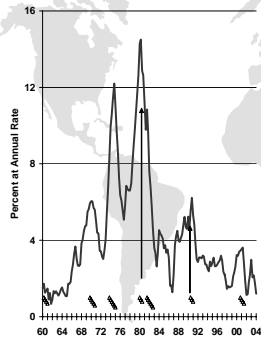
The Unemployment Rate



What rate is “full employment”?

- ◆ Always “frictional” unemployment.
- ◆ Some have health or social problems.
- ◆ Also “voluntary unemployment” quit to look for better work, to move
- ◆ “Natural” rate of unemployment about 5%.
- ◆ Above 5%, economy is too slow, below 5% is “inflationary”
- ◆ Who is not counted?

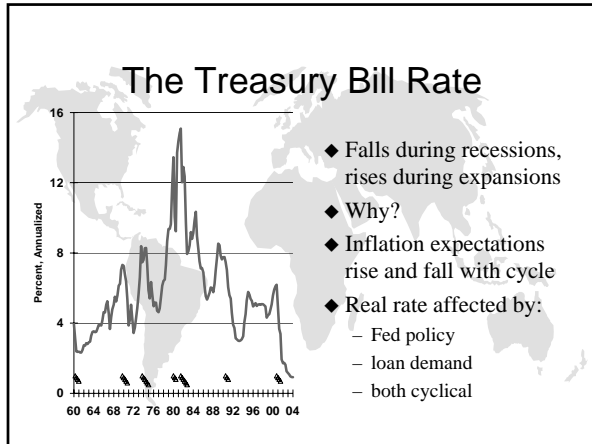
The Rate of Inflation - CPI

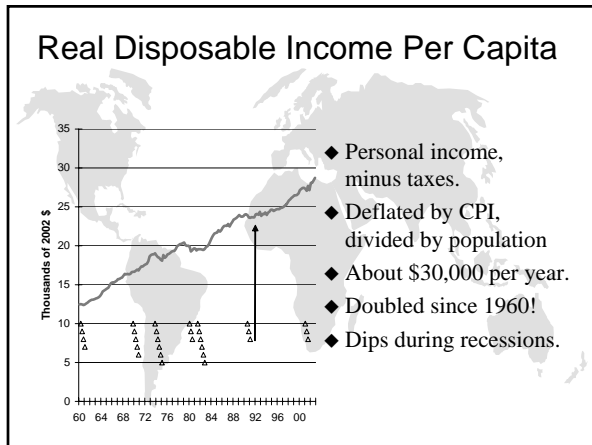


- ◆ Declines in recessions, accelerates in expansions.
- ◆ Law of supply & demand.
- ◆ But *lags* business cycle:
- ◆ high in 90-91 recession,
- ◆ fell sharply in 1992,
- ◆ remains very low now.
- ◆ New Era???????

Why doesn't inflation respond more quickly to recession?

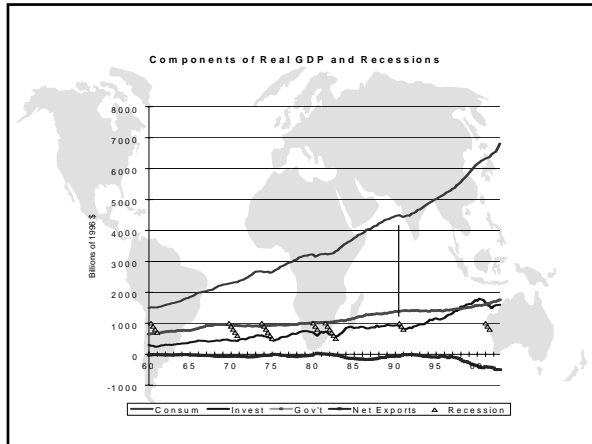
- ◆ Many prices and wages fixed by contract
- ◆ Union contracts cover 3 year period.
- ◆ Frequent changes upset customers
- ◆ “Menu costs”
- ◆ Regulations - less important today.





Impact on Presidential Elections

- ◆ Carter defeated incumbent Ford in 1976
- ◆ Reagan unseated Carter in 1980
- ◆ Clinton unseated Bush in 1992
- ◆ All correspond to dips in real disposable income.
- ◆ Bill Clinton made his campaign motto: "It's the economy, stupid!"
- ◆ What effect will weak economy have in 2008?



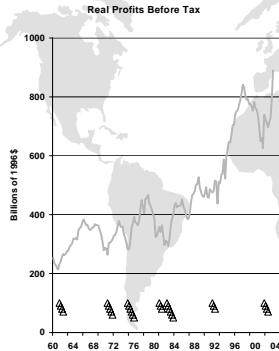
Note that:

- ◆ Components vary in responsiveness to recession
- ◆ Most sensitive is investment, new plant and equipment.
- ◆ Consumption spending declines only modestly
- ◆ Government purchases little affected
- ◆ Imports affected, reflect demand in the U.S.
- ◆ What about exports?

The Investment Accelerator

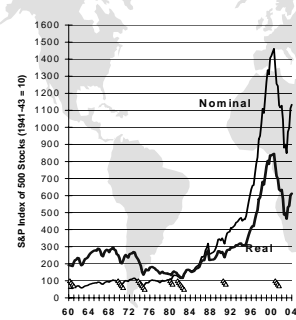
- ◆ If sales only levels off, firm needs no new plant and equipment.
- ◆ Investment goods dive during a recession
- ◆ Some replacement demand
- ◆ Capital goods makers called "cyclical".
- ◆ Examples: Boeing, Caterpillar, Paccar.
- ◆ Effect may be moderated by export demand.

Corporate Profits & Recessions



- ◆ Strongly pro-cyclical
- ◆ Many costs are fixed
- ◆ Early 80s, GDP fell 3%, profits 45%.
- ◆ Profits stagnated in 70s, took off in 90s,
- ◆ so did stock market!
- ◆ Not surprising.
- ◆ But 2008 looks weak.

Standard and Poor's Index of 500 stocks - nominal and real



- ◆ Note the difference!
- ◆ Stock market troughs before the economy.
- ◆ also peaks before the economy.
- ◆ Stock market is a leading indicator of the business cycle.
- ◆ Why?

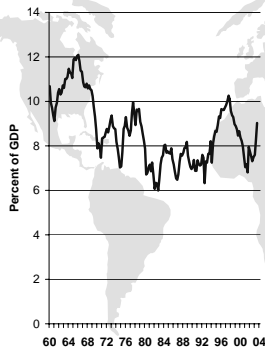
The Efficient Markets Hypothesis:

- ◆ Stock market reflects investors' best collective forecast of future profits
- ◆ Many sources of information come together
- ◆ In the midst of recession, stock market sees signs of recovery
- ◆ Lesson: you can't beat the market!

Understanding stock prices:

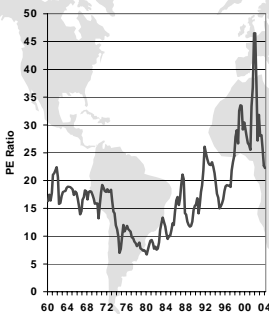
- ◆ $S\&P = P/E \times E/GDP \times GDP$
- ◆ So rise in S&P is due to:
- ◆ growth in “P/E ratio”, plus
- ◆ growth in corporate share of GDP, plus
- ◆ growth in real GDP.
- ◆ Which has made biggest contribution?
- ◆ Not GDP, it grows only 3 to 4%.

Shareholders' share of GDP:



- ◆ Very stable historically.
- ◆ Why the decline?
- ◆ Why the recovery?
- ◆ How much higher?
- ◆ New Era ????

The Price/Earnings Ratio



- ◆ How much are investors paying for a dollar of profits?
- ◆ Why high in 1960s?
- ◆ Why low in 1970s?
- ◆ Why so high now?
- ◆ New Era???????

