CSSS/STAT/SOC 321
Case-Based Social Statistics I

Levels of Measurement

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Aside on Notation

Statisticians use math to express concepts clearly and succinctly

Math notation is just a way to abbreviate simple concepts

But just like in language, simple concepts combine into complex ideas

So learn notation well *before* diving in to new statistics

Today's notation:

1. How statisticians write out knowns and unknowns
2. New symbols in today's lecture

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and the variable representing the sex of the respondent as x *or* Female.

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Statisticians use *Greek letters* to represent unknown quantities:

We might denote the effect of being female on income (e.g., the cumulative effect of discrimination or structural disadvantage) as β

Learn the lowecase Greek alphabet!

α	alpha	κ	kappa	σ	sigma
β	beta	λ	lambda	τ	tau
γ	gamma	μ	mu	υ	upsilon
δ	delta	ν	nu	ϕ	phi
ε	epsilon	ξ	xi	ψ	psi
ζ	zeta	o	omicron	χ	chi
η	eta	π	pi	ω	omega
θ	theta	ρ	rho		

This won't be tested *per se*, but familiarity with these letters will greatly aid comprehension as the quarter progresses.

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$\mathbb{R}$	The set of Real numbers (every possible decimal value). This set contains an infinite number of items!
$\mapsto$	"maps to": an operator establishing a correspondence between the elements of one set and another, like an English-to-Spanish dictionary does with words.

Continuous & discrete data

All variables are either continuous or discrete

This determines which statistical tools are the right ones for your dependent variable (the variable whose pattern of variation you are trying to explain)

Discrete data can be matched up to the integers. There is a clear distinction between each possible value a discrete variable may take on.

Examples: Your sex; Number of cities you have lived in

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Examples: Your sex; Number of cities you have lived in

Continuous data can take on any real value between a lower and upper bound. If the upper and lower bounds are $[-\infty, \infty]$, then a variable can take on any numerical value.

Examples: The unemployment rate; a family's net worth

Aside: Integers, Real Numbers, & Infinity

Infinity (∞) is a tricky mathematical concept, but one tied up with the distinction between discrete and continuous variables

Integers are the negative whole numbers, positive whole numbers, and zero:

$$-\infty, \ldots, -1000, -999, \ldots, -3, -2, -1, 0, 1, 2, 3, \ldots, 999, 1000, \ldots, \infty$$

There are infinitely many integers

Aside: Integers, Real Numbers, & Infinity

Real numbers include every possible decimal within a given interval:

$$\mathbb{R} \in (\ell, u)$$

We can't list the real numbers, even using "..."

Why? Between any two real numbers there are more real numbers.

In fact, there are an uncountable infinity of reals between any two reals

Discrete variables

There are three types of discrete variables: Binary, Ordered, & Nominal

Binary data take on only two possible values. Without loss of generality, let these values be 0 and 1.

Examples:

Did you vote? $\{\text{No}, \text{Yes}\} \mapsto 0, 1$

Are you a Catholic? $\{\text{No}, \text{Yes}\} \mapsto 0, 1$

Discrete variables

Ordered (or ordinal) data take on countably many values.
I.e., we can map the data to a subset of the counting numbers: $1, 2, 3, \ldots$

Examples:

Do you support 2010 Health Care reform?

$$\{\text{Does too little, Just right, Doesn't do enough}\} \quad \mapsto \quad \{1, 2, 3\}$$

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How democratic is a given country? (Polity IV)

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How many people vote for a candidate in an election?
$\{0, 1, 2, 3 \ldots m\}$, where m is the number of registered voters

How many times does the press mention the presidential election today?
$\{0, 1, 2, 3 \ldots \infty\}$

Discrete variables

Nominal (or categorical) data take on name values lacking a unique ordering

Examples:

Which candidate do you prefer? $\{\text{Obama}, \text{Romney}, \text{Johnson}\}$

Which region do you live in? $\{\text{Northeast}, \text{Midwest}, \text{South}, \text{West}\}$

Discrete variables

We can't map the coding of Nominal variables to any ordering

But notice we can recode *any* discrete variable as a series of binary variables:

Which candidate do you prefer? $\mapsto$

1. Do you prefer Obama to Romney or Johnson? $\{\text{No}, \text{Yes}\} \mapsto 0, 1$
2. Do you prefer Romney to Obama or Johnson? $\{\text{No}, \text{Yes}\} \mapsto 0, 1$
3. Do you prefer Johnson to Obama or Romney? $\{\text{No}, \text{Yes}\} \mapsto 0, 1$

Also notice that any two of these questions is sufficient to reconstruct the full Nominal variable

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- Gross domestic product: Can take on any positive real value. (Or can it? Close enough?)
- Growth in gross domestic product: Any positive real value (Close enough?)
- Inequality: Ratio of 90th to 10th percentile of income (Close enough?)

Lots of economic variables. Most social and political variables are discrete!

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