

9/25/2013
International Political Economy (POL S 522)
Aseem Prakash
Fall 2013

Class Time: Wednesday, 1:30-4:20 p.m.
Class Location: Smith 109
Office Hours: By appointment
Office: 39 Gowen
E-mail: aseem@uw.edu
Home Page: <http://faculty.washington.edu/aseem/>

Course Architecture

This is an introductory course for doctoral students interested in the study of International Political Economy (which is a subfield of both the International Relations field, and the Political Economy field). IPE is an expansive area covering a wide range of subjects. It includes the study of how global markets and economic connections (via trade, FDI, capital flows, aid, and remittances) shape global politics or domestic politics/policy, or how global political arrangements such as inter-governmental and private regimes shape domestic politics and policy. Scholars also reverse the independent variables and dependent variables, and study how domestic factors shape national-level responses to global/regional regimes, etc. And of course, we can throw in the interactions of domestic and international factors to explain the dependent variable of our choice. The range of issue areas covered by scholars is also impressive – from traditional suspects such as regimes, trade flows, and financial flows to newer suspects such as environmental issues, labor issues, and human rights. In recent years, the literature on diffusion and networks has gained prominence. Scholars increasingly (and thankfully) examine both state and nonstate actors in the study of IPE. In terms of methods, while statistical techniques (specifically, cross sectional time series) tend to dominate, there are a fair number of case studies, survey work, formal models, and increasingly, field experiments. While much of the work is dominated by rational choice institutionalists, constructivists and critical scholars have made valuable contributions.

Given the complexity of the field, my objective is to expose you to important concepts and themes in IPE. This would allow you to assess the state of the art and identify specific issues you wish to examine in more depth and detail in your own work. Importantly, this course seeks to prepare you for the IR comprehensive exam.

Readings

Given the short duration of the quarter system, and the rather large array of topics covered by IPE scholars, designing a comprehensive syllabus is a challenge. I have decided to assign articles which cover important IPE debates, especially the new and emerging issues. I have already covered some of the IPE classics in POLS 521, Introduction to IR (the syllabus is on my home page). For the comprehensive exams in IR or PE, I recommend you review the IPE readings covered in 521 as well.

I will create an electronic reserve for the assigned articles.

Course Expectations

This doctoral seminar requires active student participation. You are expected to energetically and thoughtfully contribute to class discussions and to the collective learning processes.

Student Presentations

For every session, students will present and critique the assigned articles. The discussant-presenter is expected to prepare a two page (single-spaced) summary and critique of article, and email it to the class by Wednesday, 9:00 am.

How to structure your memo? Assume a prominent journal has requested you to review the assigned article. How might you evaluate it? First, identify the big idea, the intuition behind and the motivation for the paper, and eventually the core research question. Situate this in the relevant literature. Then, evaluate the clarity of the key hypotheses, the appropriateness of the empirical methods and the data employed to test them. Assess if the findings are interpreted correctly. Finally, ask yourself: did this paper move forward our understanding of IPE? If so, how? If not, why not?

The discussant-presenter should budget about 10 minutes for the in-class presentation. To minimize transaction and governance costs, I will assign the articles. You are free to “trade” (1 for one is the exchange ratio) among yourselves and arrive at an equilibrium that suits your intellectual tastes.

I strongly recommend that you save all the memos generated in this course because they will be very helpful in preparing for the IR or PE comprehensive exam.

Class Participation

To have a meaningful discussion, please review all readings prior to the class. Those not assigned to present any reading should email a 2-3 discussion questions to me. I will forward them to the class. This one page “Discussion Questions” memo should reach me by Wednesday, 9:00 am. Please provide short discussion on how your questions relate to the theoretical or empirical issues raised in the assigned readings (you are not obliged to cover all). You are encouraged to relate these readings to articles you may have reviewed in other seminars. As scholars you must learn to cumulate knowledge: drawing connections with readings in different seminars is therefore a very good exercise.

Research Proposal

A five page (single-spaced) research proposal is due December 4. Treat this as a first cut for a grant proposal or your MA/PhD proposal. One page proposal outlines are due November 20. The research proposal could be structured as follows:

- Research Puzzle: What is the central issue you want to study and why is it theoretically important? It might be helpful to identify your dependent variable(s), independent variable(s), and the logic connecting the two.
- Research Context: How does your topic speak to the IR literature? What are relevant concepts or models? What are the research contributions?
- Research Design: What is the appropriate research strategy to examine your research puzzle? What are your hypotheses? Are they falsifiable? What are your data requirements? How would you analyze and interpret the data?
- Contributions: What new theoretical insights your research is expected to provide? What are the implications for future IR research?

Evaluation

- Key questions memos and class participation: 30 points
 Article critique: 50 points
 Research proposal: 20 points

Class Schedule

Session 1, September 25

Getting Started: Some interesting stuff IPE Scholars write on

- Jude Hays, Sean Ehrlich, and Clint Peinhardt. 2005. Government Spending and Public Support for Trade in the OECD: An Empirical Test of the Embedded Liberalism Thesis. *International Organization*, 59: 473-94.
- Amanda Murdie and Alexander Hicks. 2013. Can International Nongovernmental Organizations Boost Government Services? The Case of Health. *International Organization*, 67: 541-573.
- James Ashley Morrison. 2012. Before Hegemony: Adam Smith, American Independence, and the Origins of the First Era of Globalization. *International Organization*, 66: 395 - 428
- Colin Barry, Chad Clay, and Michael Flynn. 2013. Avoiding the Spotlight: Human Rights Shaming and Foreign Direct Investment. *International Studies Quarterly*, 57: 532-544
- Thomas Oatley. 2011. The Reductionist Gamble. *International Organization*, 65: 311 - 341.

- BurcuSavun and Daniel Tirone. 2012. Exogenous Shocks, Foreign Aid, and Civil War *International Organization*, 66: 363 - 393.

Session 2: October 2

Regimes and International Organizations

- Robert Keohane, Stephen Macedo and Andrew Moravcsik. 2009. Democracy-Enhancing Multilateralism. *International Organization*, 63: 1-31.
- E. McLean and R. Stone. 2012. The Kyoto Protocol: Two-Level Bargaining and European Integration. *International Studies Quarterly*, 56: 99–113.
- Gabriele Spilker. 2012. Helpful Organizations: Membership in Inter-Governmental Organizations and Environmental Quality in Developing Countries. *British Journal of Political Science*, 42: 345-370.
- Sara McLaughlin Mitchell and Paul Hensel. 2007. International Institutions and Compliance with Agreements. *American Journal of Political Science*, 51: 721-37.
- Jeffrey Chwieroth. 2007. Testing and Measuring the Role of Ideas: The Case of Neoliberalism in the International Monetary Fund. *International Studies Quarterly*, 51(1): 5-30.
- Erik Voeten. 2007. The Politics of International Judicial Appointments: Evidence from the European Court of Human Rights. *International Organization*, 61: 669-701.

Session 3, October 9

Trade Regimes

- Marc Busch. 2007. Overlapping Institutions, Forum Shopping, and Dispute Settlement in International Trade. *International Organization*, 61(4):735-61.
- Leonardo Baccini and Andreas Dür. 2012. The New Regionalism and Policy Interdependence. *British Journal of Political Science*, 42: 57-79.
- Edward Mansfield and Reinhardt. 2003. Multilateral Determinants of Regionalism: The Effects of GATT/WTO on the Formation of Preferential Trading Arrangements. *International Organization*, 57: 829-62.
- Joanne Gowa and Raymond Hicks, 2013. Politics, Institutions, and Trade: Lessons of the Interwar Era. *International Organization*, 67: 439-467.

- Judith Goldstein, Rivers, and Michael Tomz. 2007. Institutions in International Relations: Understanding the Effects of the GATT and the WTO on World Trade. *International Organization*, 61: 37-67.
- Julia Gray. Forthcoming. Domestic Capacity and the Implementation Gap in Regional Trade Agreements *Comparative Political Studies*.

Session 4, October 16

Trade Preferences and Attitudes

- Michael Hiscox. 2001. Class Versus Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade. *International Organization*, 55: 1-46.
- Edward Mansfield and Diana Mutz. 2009. Support for Free Trade: Self-Interest, Sociotropic Politics, and Out-Group Anxiety. *International Organization*, 63:425-57.
- Martin Ardanaz, Victoria Murillo, and Pablo Pinto. 2013. Sensitivity to Issue Framing on Trade Policy Preferences: Evidence from a Survey Experiment. *International Organization*, 67: 411-37.
- Mahmut Yasar. 2013. Political Influence of Exporting and Import-Competing Firms: Evidence from Eastern European and Central Asian Countries. *World Development*. 51: 154-168.
- Timothy Peterson and Cameron Thies. 2012. Beyond Ricardo: The Link between Intra-Industry Trade and Peace. *British Journal of Political Science*, 42: 747-767.
- X Lü, K. Scheve and M. Slaughter. 2012. Inequity Aversion and the International Distribution of Trade Protection. *American Journal of Political Science*, 56: 638-654

Session 5: October 23

Finance, Money, and Currency- 1

- Elliot Posner. 2009. Making Rules for Global Finance: Transatlantic Regulatory Cooperation at the Turn of the Millennium. *International Organization*, 63: 665-699.
- David Leblang and Shanker Satyanath. 2006. Institutions, Expectations and Currency Crises. *International Organization*, 60: 245-262.
- Johannes Kleibl. 2013. The Politics of Financial Regulatory Agency Replacement. *The Journal of Politics*, 75: 552-566.

- Stephanie Walter. 2008. A New Approach for Determining Exchange-Rate Level Preferences. *International Organization*, 62: 405-438.
- T. Pepinsky. 2012. Do Currency Crises Cause Capital Account Liberalization? *International Studies Quarterly*, 56: 544–559.
- Candace Archer, Glen Biglaiser and Karl DeRouen. 2007. Sovereign Bonds and the “Democratic Advantage”: Does Regime Type Affect Credit Rating Agency Ratings in the Developing World? *International Organization*, 61: 341-365.

Session 6: October 30

Finance, Money and Currency - II

- Simmons, Beth A. 2000. International Law and State Behavior: Commitment and Compliance in International Monetary Affairs. *American Political Science Review* 94 (4):819-35.
(Also see Jana Von Stein, Jana. 2005. Do Treaties Constrain or Screen? Selection Bias and Treaty Compliance. *American Political Science Review* 99:611-22.)
- Josef C. Brada, Ali M. Kutan, Goran Vukšić. 2013. Capital Flight in the Presence of Domestic Borrowing: Evidence from Eastern European Economies. *World Development*, 51: 32-46.
- Bumba Mukherjee and David Singer. 2010. International Institutions and Domestic Compensation: The IMF and the Politics of Capital Account Liberalization. *American Journal of Political Science*, 54: 45–60.
- Charlotte Wagner and Adalbert Winkler. 2013. The Vulnerability of Microfinance to Financial Turmoil – Evidence from the Global Financial Crisis. *World Development*, 51: 71–90
- Angela O’Mahony. 2011. Engineering Good Times: Fiscal Manipulation in a Global Economy. *British Journal of Political Science*, 41: 315-340.
- Adriana Crespo-Tenorio, Nathan M. Jensen, and Guillermo Rosas. Forthcoming. Political Liabilities: Surviving Banking Crises. *Comparative Political Studies*.

Session 7, November 6

Diffusion and Networks

- K. Linos. 2011. Diffusion through Democracy. *American Journal of Political Science*, 55: 678–695.
- S. Hyde. 2011. Catch Us If You Can: Election Monitoring and International Norm Diffusion. *American Journal of Political Science*, 55: 356–369.
- Sam R. Bell, K. Chad Clay and Amanda Murdie. 2012. Neighborhood Watch: Spatial Effects of Human Rights INGOs. *The Journal of Politics*, 74: 354-368.
- Anu Bradford. 2012. THE BRUSSELS EFFECT, *Northwestern University Law Review*, 107(1): 1-67.
- Emilie M. Hafner-Burton, Miles Kahler and Alexander H. Montgomery. 2009. Network Analysis for International Relations. *International Organization*, 63: 559-592.
- Erin Graham, Charles Shipan and Craig Volden. 2013. The Diffusion of Policy Diffusion Research in Political Science. *British Journal of Political Science*, 43: 673-701.

Session 8, November 13

Foreign Direct Investment

- Kenneth Scheve and Matthew Slaughter. 2004. Economic Insecurity and the Globalization of Production. *American Journal of Political Science*, 48:662-74.
- Zachary Elkins, Andrew Guzman, and Beth Simmons. 2006. Competing for Capital: The Diffusion of Bilateral Investment Treaties, 1960-2000. *International Organization*, 60:811-46.
- Edmund Malesky. 2008. Straight Ahead on Red: How Foreign Direct Investment Empowers Subnational Leaders. *Journal of Politics*, 70: 97-119.
- Glen Biglaiser and Karl DeRouen Jr. 2007. Following the Flag: Troop Deployment and U.S. Foreign Direct Investment. *International Studies Quarterly*, 51: 835-854.
- Tim Büthe and Helen Milner. 2008. The Politics of Foreign Direct Investment into Developing Countries: Increasing FDI through International Trade Agreements? *American Journal of Political Science*, 52: 741-762.

- D. Leketzian and G. Biglaiser. 2013. Investment, Opportunity, and Risk: Do US Sanctions Deter or Encourage Global Investment? *International Studies Quarterly*, 57: 65–78.

Session 9: November 20

Foreign Aid

- Tim Buthe, Solomon Major, and Andr de Mello e Souza. 2012. The Politics of Private Foreign Aid: Humanitarian Principles, Economic Development Objectives, and Organizational Interests in NGO Private Aid Allocation. *International Organization*, 66: 571-607.
- Axel Dreher, Jan-Egbert Sturm, and James Raymond Vreeland. 2009. Development Aid and International Politics: Does Membership on the UN Security Council influence World Bank Decisions? *Journal of Development Economics* 88:1-18.
- Winters. 2010. Choosing to Target: What Types of Countries Get Different Types of World Bank Projects. *World Politics*, 62: 422-458.
- Daniel Kono and Gabriella Montinola. 2009. Does Foreign Aid Support Autocrats, Democrats, or Both? *The Journal of Politics*, 71:704-18.
- Luis Angeles a, Kyriakos C. Neanidis. Aid effectiveness: the role of the local elite. *Journal of Development Economics*.
- Sijeong Lim, Victor Menaldo and Aseem Prakash. 2013. Economic Globalization, Foreign Aid, and Pollution, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=201993

Session 10, November 27

Environmental Issues

- EriSaikawa. 2013. Policy Diffusion of Emission Standards Is There a Race to the Top? *World Politics*, 65: 1-33.
- Evan Ringquist and Tatiana Kostadinova. 2005. Assessing the Effectiveness of International Environmental Agreements: The Case of the 1985 Helsinki Protocol. *American Journal of Political Science*, 49: 86-102.
- Katharina Holzinger, Christoph Knill, and Thomas Sommerer. 2008. Environmental Policy Convergence: The Impact of International Harmonization, Transnational Communication, and Regulatory Competition. *International Organization* 62: 553-87.

- Michele Bättig and Thomas Bernauer. 2009. National Institutions and Global Public Goods: Are Democracies More Cooperative in Climate Change Policy? *International Organization*, 63: 281-308.
- Aseem Prakash and Matthew Potoski. 2013. Global Private Regimes, Domestic Public Law: ISO 14001 and Pollution Reduction. *Comparative Political Studies*.
- Dustin Tingley¹ and Michael Tomz. 2013. Conditional Cooperation and Climate Change. *Comparative Political Studies*.

Session 11, December 4

Human Rights, Labor Rights, Migration

- G Robertson and E Teitelbaum. 2011. Foreign Direct Investment, Regime Type, and Labor Protest in Developing Countries. *American Journal of Political Science*, 55: 665-677.
- Emily Hafner-Burton. 2005. Trading Human Rights: How Preferential Trade Agreements Influence Government Repression. *International Organization*, 59: 593-629.
- John Freeman and Dennis Quinn. 2012. The Economic Origins of Democracy Reconsidered. *American Political Science Review*, 106: 58-80.
- Rafaela Dancygier and Michael Donnelly. 2013. Sectoral Economies, Economic Contexts, and Attitudes toward Immigration. *The Journal of Politics*, 75: 17-35.
- Angela O'Mahony 2013. Political Investment: Remittances and Elections. *British Journal of Political Science*, 43: 799-820.
- Bell, C. 2011. Buying Support and Buying Time: The Effect of Regime Consolidation on Public Goods Provision. *International Studies Quarterly*, 55: 625-646