

New from Routledge

# *Coping with Globalization*

Edited by **Aseem Prakash**, *The George Washington University*  
and **Jeffrey A. Hart**, *Indiana University, Bloomington*

## **Previews**

"A valuable contribution to our understanding of the interface between firms and governments in the global economy. A rich array of thoughtful essays by scholars of international repute."

---- *John H. Dunning, Rutgers & Reading Universities*

"Globalization poses a challenge that cannot be solved or sidestepped. States and corporations need to cope with it. The central point of this coherent set of outstanding essays engages those who insist that globalization is transforming world politics and those who insist that states and corporations are institutions with a broad and deep repertoire of adaptations to new conditions. Prakash and Hart teach us a great deal in this exciting book."

---- *Peter J. Katzenstein, Cornell University*

"The authors in *Coping with Globalization* begin the important task of understanding how actors respond to the forces of international economic change ... This is one of the most interesting and potentially influential books yet on this ever expanding and increasingly important subject."

---- *David A. Lake, University of California, San Diego*

## **Book Description:**

Globalization is dramatically reshaping policy landscapes, thereby creating new opportunities and threats for governments and firms. Since the resultant restructuring of policy spaces asymmetrically distributes benefits and costs across countries, sectors, firms, and factors-of-production, there is a need to cope with globalization. This volume examines the strategic options available to firms and governments, the political, institutional, ideational, and economic factors which lie behind specific coping strategies, and the lessons which can be distilled and applied to other areas.

Drawing together a panel of international experts, the volume examines issues such as:

- Globalization and federalism
- Trade, monetary, and fiscal policies
- Environmental regulations and the strategies of multinational enterprises
- Techno-nationalism versus techno-globalism
- Globalization and telecommunication policy
- Prospects for races to the bottom

## **Contributors:**

*Alfred C. Aman, Jr., Benjamin J. Cohen, Peter Cowhey, Robert T. Kudrle, Stefanie A. Lenway,*