

**Globalization and Public Policy**  
**POL S 403A, PB AF 537**  
**Aseem Prakash**  
**Spring 2008**

Class Time: Monday and Wednesday, 1:30-3:20 p.m.  
Class Location: Parrington 112  
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### **Course Objective**

This course investigates how globalization has influenced public policy. "Much debated, less understood" is perhaps an accurate description for the phrase, globalization. While the globalization cheerleaders see nothing but virtue in globalization, the skeptics have a tendency to blame globalization for most of our policy problems. Clearly, there is a pressing policy rationale to carefully define globalization and assess its implications across policy domains. While you will read some theoretical pieces, my main thrust is to expose you to the empirical literature on globalization. With this input, you should develop a better sense of the challenges posed and the opportunities created by globalization for public policy. And eventually, this should empower you to thoughtfully contribute to the various globalization debates.

### **Readings**

The readings have been placed on E-reserves. To access them :

- Please go to the library homepage ([www.lib.washington.edu](http://www.lib.washington.edu)).
- Click on course reserves.
- Select instructor and fill in "Prakash."
- After clicking on "Prakash Aseem" you should be able to click through to the relevant readings for this particular class. You will have to accept electronic copyright restrictions and enter your UW Net ID, etc., but after going through those screens, you will be able to access the readings.

### **Course Expectations**

I will adopt a seminar format. To maximize your learning from this course, it is imperative that you read the assigned articles in advance and actively participate in class discussions. You will be evaluated on the following:

#### Article Presentations

You will be assigned three (perhaps more) articles to present in the class. Your presentation should last about 10 minutes. After briefly summarizing the article, please highlight the key lessons that emerge from the article and finally comment on its strengths and weaknesses. Please email me a two page (single-spaced) handout a day prior to your presentation. I will share this handout with the rest of the class.

#### Class Discussion and Memos

If you are not presenting an article, you still have to do the readings. Please email me a one page memo identifying key questions (based on the assigned readings) you will like to discuss in the class. Your memo should reach me a day prior to the class.

### Project

Governments seek to encourage economic growth. Attracting foreign direct investment is supposed to be crucial for this task. You will examine the market, political, and regulatory environments of a country, how globalization has influenced them, and consequently, what are the opportunities and the impediments for foreign direct investment. Project outlines are due Monday, May 12, and project reports (5 pages, single-spaced) are due Wednesday, June 4. In-class project presentations (10 minutes) are scheduled towards the end of the quarter.

Project presentations and project reports will be evaluated on the following criteria:

- Research skills: Has the individual collected the appropriate and sufficient data?
- Analytical skills: Has the individual adequately analyzed the data by employing the concepts discussed in this course? Have the key market, regulatory and political issues been identified and their implications examined?
- Presentation skills: Is the presentation interesting and creative? Is it focused?

### **Evaluation**

Article presentations:	30 points
Project	30 points
Memo/Questions	30 points
Class Participation	10 points

I will strictly follow UW's policy on plagiarism:  
<http://depts.washington.edu/grading/issue1/honesty.htm#plagiarism>

### **Class Schedule**

#### **Monday, March 31**

Introduction

#### **Wednesday, April 2**

##### Globalization

- Keohane and Nye. 2000. Globalization: What's new? What's not?  
<http://www.foreignpolicy.com/Issue119PDFs/104-119keohanenye.pdf>
- Reich. 2005. Don't blame Wal Mart  
[http://www.reclaimdemocracy.org/walmart/reich\\_dont\\_blame.php](http://www.reclaimdemocracy.org/walmart/reich_dont_blame.php)
- Krasner. 2001. Sovereignty. *Foreign Policy*. Jan- Feb.
- Crafts. 2004. Globalisation and economic growth. *The World Economy*. 27(1).
- Hatton and Williamson. 2008. The Impact of immigration: Comparing two global eras. *World Development*. 36(3).

## **Monday, April 7**

### The State and Globalization

- Murshed. 2003. Conflict resolution and social protection in an era of globalisation. *The World Economy*. 26(10)
- Hart and Prakash. 1997. Strategic trade and investment policies *World Economy*. 20(4).
- Rodrik. 1997. Sense and nonsense in globalization debate. *Foreign Policy*.  
<http://foreignpolicy.com/Ning/archive/archive/107/senseandnonsense.pdf>
- Drezner. 2001. Globalization and policy convergence. *International Studies Review*. 3 (Spring).
- Tobin. 2005. Economic liberalization, the changing role of the state and Wagner's law: China's development experience since 1978. *World Development*. 33(5).

## **Wednesday, April 9**

### Sociological Globalization

- Wapner. 1995. Politics beyond state. *World Politics*. 47(3).
- Meyer et al. 1997. World society and nation state. *American Journal of Sociology*. 103(1).
- Demont-Heinrich. 2005. Language and national identity in the era of globalization: The case of English in Switzerland. *Journal of Communication Inquiry*. 29(1).
- Cheung. 2004. Chinese diaspora as a virtual nation: Interactive roles between economic and social capital. *Political Studies*. 52(4).
- Huntington. 1996. The West: Unique, not universal. *Foreign Affairs*.  
November/December

## **Monday, April 14**

### Economic Development

- Birdsall and Nellis. 2003. Winners and losers: Assessing the distributional impact of privatization. *World Development*. 31(10).
- Kanbur. 2001. Economic policy, distribution and poverty: The nature of disagreements. *World Development*. 29(6).
- Milanovic, 2003. The two faces of globalization. 31(4).
- Altenburg, Schmitz, and Stamm. 2008. Breakthrough: China's and India's transition from production to innovation. *World Development*. 36(2).
- Lawrence. 2005. Explaining Sub Saharan Africa's manufacturing performance. *Development and Change*. 36 (6).

## **Wednesday, April 16**

### Aid

- Lundsgaarde, Breunig, and Prakash. 2007. Trade versus aid. *Policy Sciences*. 40(2).
- Gomanee et al. 2005. Aid, government expenditure, and aggregate welfare. *World Development*. 33(3).
- Goldsmith. 2001. Foreign aid and statehood in Africa. *International Organization*. 55(1).
- Butkiewicz and Yanikkaya, 2005. The Effects of IMF and World Bank lending on long-run economic growth. *World Development*. 33(3).
- Owens. 2003. External support during the transition phase: Roles for humanitarian aid and development assistance from a village perspective. *World Development*. 32(10).

## **Monday, April 21**

### Domestic Politics

- Olson. 1993. Dictatorship, democracy, and development. *American Political Science Review*. 87(3).
- Ritchie. 2005. Coalitional politics, economic reform, and technological upgrading in Malaysia. *World Development*. 33(5).
- Rodrik et al. 1995. Getting interventions right: How South Korea and Taiwan grew rich. *Economic Policy*. 10(20).
- Goetz. 2007. Political cleaners: Women as the new anti-corruption force? *Development and Change*. 38(1).
- Samstad and Pipkin. 2005. Bringing the firm back in: local decision making and human capital development in Mexico's maquiladora sector. *World Development*. 33(5).

## **Wednesday, April 23**

### Poverty

- Cleaver 2005. The inequality of social capital and the reproduction of chronic poverty. *World Development*. 33(6).
- Bebbington. 2005. Donor-NGO relations and representations of livelihood in nongovernmental aid chains. *World Development*. 33(6).
- Bastiaensen, et al. 2005. Poverty reduction as a local institutional process. *World Development*. 33(6).
- Buvinic. 1997. Women in poverty. *Foreign Policy*. 108(Autumn).
- Krishna. 2007. For reducing poverty faster. *World Development*. 35(11).

## **Monday, April 28**

### Trade

- Bacon. 2005. Confronting the coffee crisis: Can fair trade, organic, and specialty coffees reduce small-scale farmer vulnerability in northern Nicaragua? *World Development*. 33(3).
- Brid, Santamaría, and Valdivia. 2005. Industrialization and economic growth in Mexico after NAFTA. *Development and Change*. 36 (6).
- Neumayer and deSoysa, 2005. Trade openness, foreign direct investment and child labor. *World Development*. 33(1)
- Palpacuer et al.. 2005. New challenges for developing country suppliers in global clothing chains: A comparative European perspective. *World Development*. 33(3).
- Greenhill, Mosley, and Prakash. 2008. Trade and Human Rights. Draft.

## **Wednesday, April 30**

### NGOs

- Henderson. 2002 Selling civil society. *Comparative Political Studies*. 35(2).
- Forsyth. 2007. Are environmental social movements socially exclusive? An historical study from Thailand. *World Development*. 35(12).
- Clifford. 2002. Merchants of morality. *Foreign Policy*. March/April.
- Kaushik and Singh. 2004. Information technology and broad-based development. *World Development*. 32(4).
- Carpenter. 2007. Setting the advocacy agenda. *International Studies Quarterly*. 51(1).

## **Monday, May 5**

### NGOs

- Sell and Prakash. 2004. Using ideas strategically. *International Studies Quarterly*. 48(1).
- Wapner. 2002. Defending accountability in NGOs. *Chicago Journal of International Law*. 3(1).
- Cooley and Ron. 2002. The NGO scramble. *International Security Summer*.
- Platteau. 2004. Monitoring elite capture in community driven development. *Development and Change*. 35(2).
- Hearn. 2007. African NGOs: The new compradors? *Development and Change*. 38(6).

## **Wednesday, May 7**

### Globalization Across Continents

- Steinfeld. 2004. China's shallow integration. *World Development*. 32(11).
- Okada, 2004. Skills development and interfirm learning linkages under globalization: Lessons from the Indian automobile industry. *World Development*. 32(7).
- Sanchez. 2003. Globalization as a development strategy in Latin America? *World Development*. 31(12).
- Cammett. 2007. Business–government relations and industrial change: The politics of upgrading in Morocco and Tunisia. *World Development*. 35(11).
- Middelton. 2007. Free trade, and the social impact of the decline of informal production: The case of Artisans in Quito, Ecuador. *World Development*. 35(11).

## **Monday, May 12 (Paper Outline turned in)**

### Globalization Across Continents

- Wade. 2000. Wheels within wheels: rethinking the Asian crisis and the Asian model. *Annual Review of Political Science*. 3(June).
- Hilson. 2004. Structural adjustment in Ghana: Assessing the impacts of mining sector reform. *Africa Today*. 51(2).
- Bigsten and Durevall. 2003. Globalisation and policy effects in Africa. *The World Economy*. 26 (8).
- Deacon. 2000. Eastern European welfare states: the impact of the politics of globalization. *Journal of European Social Policy*. 10(2).
- Manzetti. 2003. Political manipulations and market reforms failures. *World Politics*. 55(April).

## **Wednesday, May 14**

### Business self-regulation

- Le Clair. 2002. Fighting the tide: Alternative trade organizations in the era of global free trade. *World Development*. 30(6).
- Tulder and Kolk. 2001. Multinationality and corporate ethics: Codes of conduct in the sporting goods industry. *Journal of International Business Studies*. 32(2).
- Mattli and Büthe. 2003. Setting international standards: Technological rationality or primacy of power? *World Politics*. 56(1).
- O'Rourke. 2003. Outsourcing regulation: Analyzing nongovernmental systems of labor standards and monitoring. *Policy Studies Journal*. 31(1).

- Gereffi, Garcia-Johnson and Sasser. 2001. NGO-Industrial complex. *Foreign Policy*  
[http://www.foreignpolicy.com/issue\\_julyaug\\_2001/gereffi.html](http://www.foreignpolicy.com/issue_julyaug_2001/gereffi.html)

## **Monday, May 19**

### Multinational Corporations

- Vernon. 1966. International investment and international trade in the product cycle. *Quarterly Journal of Economics*. 80(2).
- Fisman and Khanna. 2004. Facilitating development: The role of business groups. *World Development*. 32(4).
- Nunnenkamp. 2004. To what extent can foreign direct investment help achieve international development goals?. *World Development*. 27(5).
- Spar. 1998. The spotlight and the bottom line: How multinationals export human rights. *Foreign Affairs*, March/April.
- Prakash and Potoski. 2007. Investing up: FDI and the cross-national diffusion of ISO 14001. *International Studies Quarterly*. 51(3).

## **Wednesday, May 21**

### Environment

- Curtis, 2003. Eco-localism and sustainability. *Ecological Economics*. 46 (1).
- Grossman and Kreuger, 1995. Economic growth and the environment. *Quarterly Journal of Economics*. 110.
- Barkin. 2003. The counterintuitive relationship between globalization and climate change. *Global Environmental Politics*. 3(3).
- Porter and van der Linde. 1995. Toward a new conception of the environment competitiveness relationship. *Journal of Economic Perspectives*. 9(4).
- Victor. 2006. Recovering sustainable development. *Foreign Affairs*. Jan-Feb.

## **Monday, May 26**

### **Memorial Day, No class**

## **Wednesday, May 28**

### Student Presentations

## **Monday, June 2**

### Student Presentations

## **Wednesday, June 4 (Final paper turned in).**

### Student Presentations